

The camping plans of the European Camper



In May camping specialist ACSI published the results of a survey on the holiday plans of European campers. The results of that research can be found on [ACSI.eu/campingplans](https://www.acsi.eu/campingplans). Now that more and more European countries have opened their borders to tourists, it is possible to go camping again. In order to gain more insight into the camping plans for 2020, ACSI conducted a follow-up survey among more than 9,000 European campers.

The survey was conducted via our European websites (including [Eurocampings.eu](https://www.eurocampings.eu) and [CampingCard.com](https://www.campingcard.com)), our newsletters and social media channels. Campers were able to take part between May 29th and June 15th. We are happy to share the results with you. This way you know exactly what the current plans of campers are, how they think about possible measures taken on campsites and more. We hope you can benefit from this.

Are campers going on holiday this year? In this infographic you will find the results of the survey carried out by camping specialist ACSI into the camping intentions of European campers. A total of 9,483 campers participated.

9,483 respondents

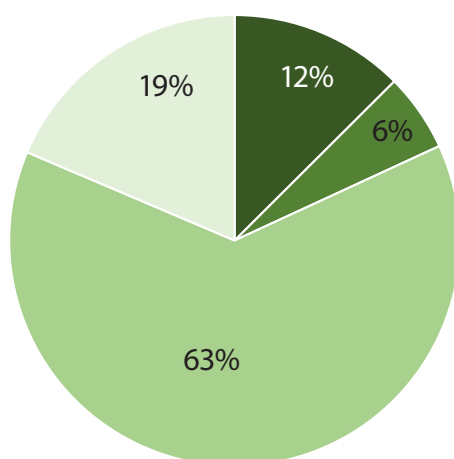


50% have their own caravan



40% have their own camper

Are you still planning on camping in 2020?



Holiday plans changed

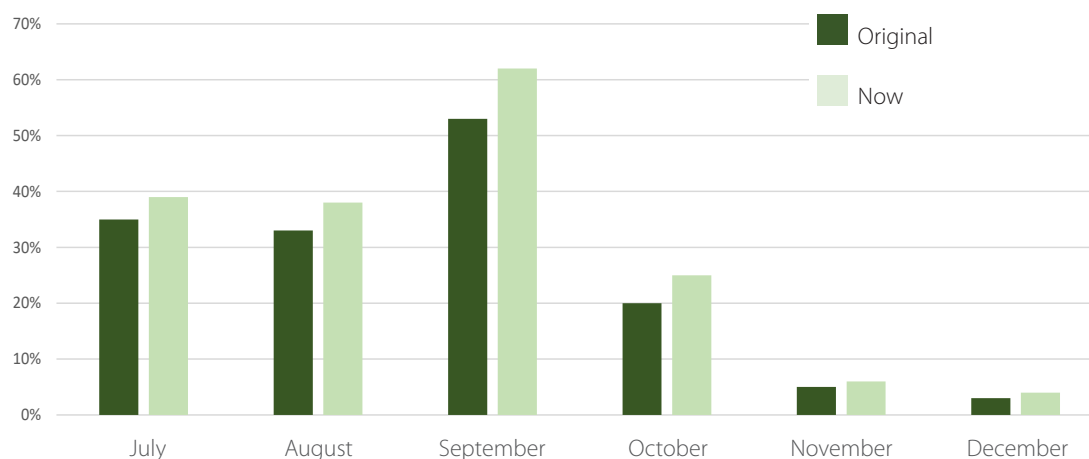
Most Dutch campers with holiday plans for 2020 are still planning to go on a holiday this year. In May, 9% indicated they wouldn't go camping in 2020, this percentage has now dropped with 3% to 6%. The group of campers who adjusted their holiday plans has grown. This is noticeable at both the holiday period and the destination.

- I don't know yet if I'm going to change my camping plans
- I've cancelled my camping plans and I'm not going any more
- I've changed my camping plans
- My camping plans are unchanged

Camping intention - months 2020

Period - increase from July

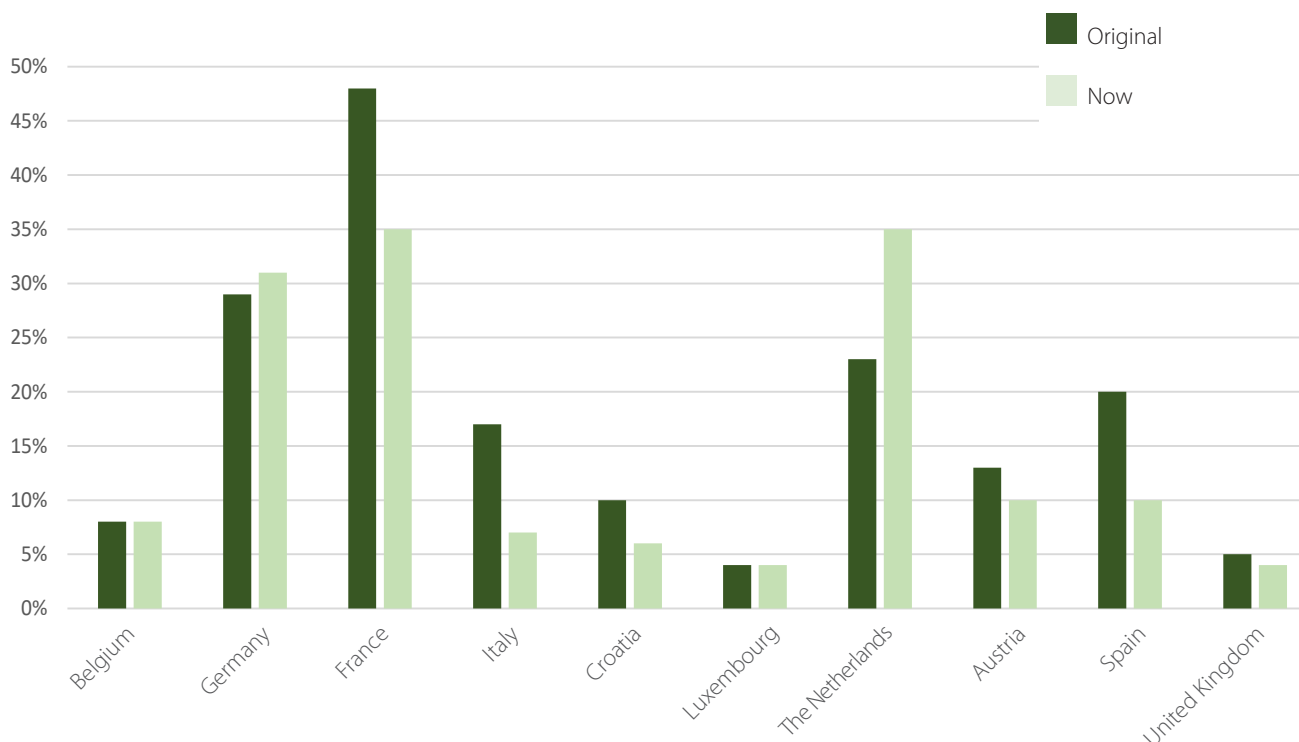
What were originally the most popular camping months and what are the favourite ones now? First there was a shift to August, September and October. But now the month of July is also a popular month to go camping.



Camping intention - countries 2020

Destination - own country now more popular

Also in terms of destination, the wishes of campers have changed. Many campers choose to camp in their own country this year. Especially southern European countries have lost popularity among European campers. Germany, on the other hand, shows a small growth in popularity. This shift is clearly visible in the infographics per country.



* For information about non listed European countries, please contact our Sales department at sales@acsi.eu.

What do you think a campsite should do?

European people want to camp, but what measures do they expect a campsite should take? Below the possible precautions.



80%

Cleaning more often



71%

Ensuring sufficient distance between pitches



67%

Offer disinfection gel



38%

A maximum number of guests per field



25%

Walking routes on the campsite



16%

Mandatory mouth masks for staff and campers



11%

Mandatory mouth masks for staff



5%

Mandatory mouth masks for campers



5%

Close sanitary facilities