

# The camping plans of France



In May ACSI published the results of a survey on the holiday plans of French campers. This survey was repeated in June. This infographic contains the results of the second part of the ACSI research into the camping intentions of French people. A total of 680 French campers participated in the survey.

**680 respondents**

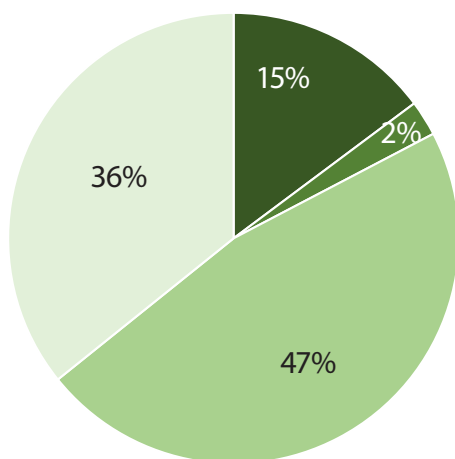


32% have their own caravan



63% have their own camper

## Are you still planning on camping in 2020?



### Holiday plans changed

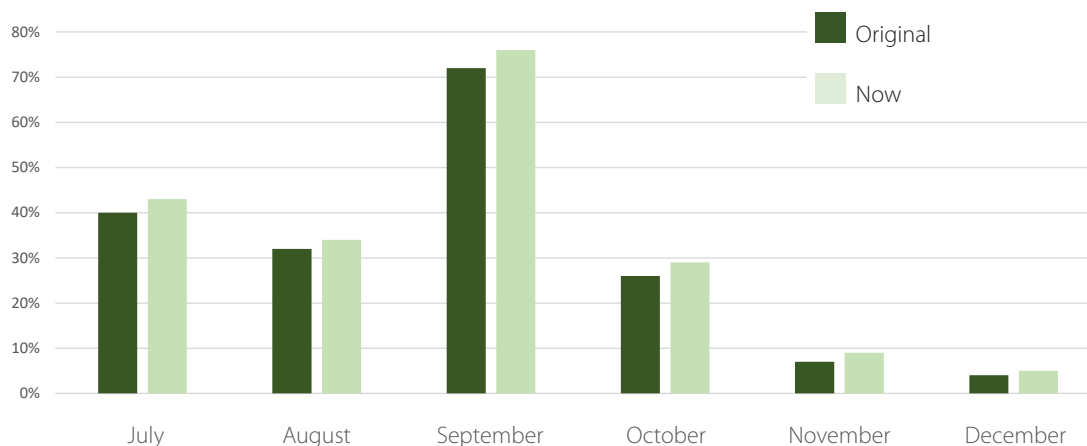
Most campers with holiday plans for 2020 are still planning to go on a holiday this year. In May, 6% indicated they wouldn't go camping in 2020, this percentage has now dropped with 4% to 2%. The group of campers who adjusted their holiday plans has grown. This is noticeable at both the holiday period and the destination.

- I don't know yet if I'm going to change my camping plans
- I've cancelled my camping plans and I'm not going any more
- I've changed my camping plans
- My camping plans are unchanged

## Camping intention - months 2020

### Period - increase from July

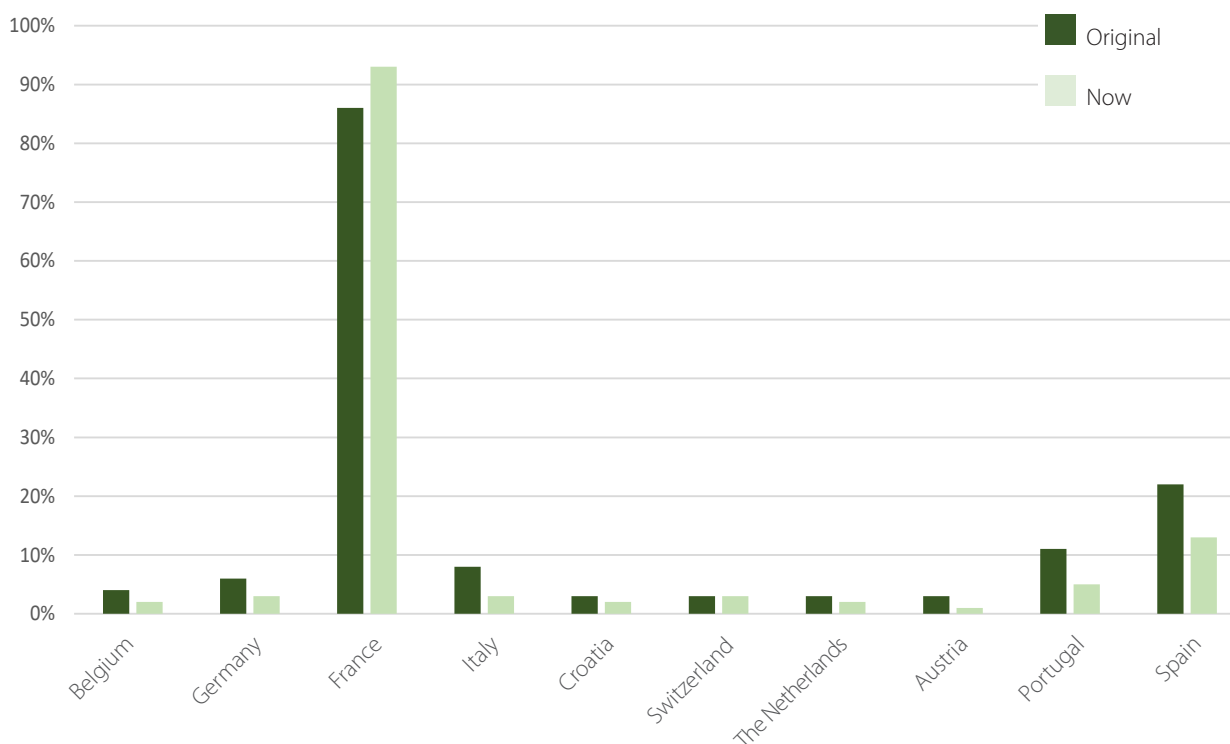
What were originally the most popular camping months and what are the favourite ones now? First there was a shift to September. But now the month of July is also a popular month to go camping.



## Camping intention - countries 2020

### Destination - own country now more popular

It is now even more clear: a holiday in their own country has become more popular. Campers with plans to go to Italy, Portugal and Spain now choose France as their destination.



\* For information about non listed European countries, please contact our Sales department at [sales@acsi.eu](mailto:sales@acsi.eu).

## What do you think a campsite should do?

French people want to camp, but what measures do they expect a campsite should take? Below the possible precautions.



**74%**

Cleaning more often



**66%**

Offer disinfection gel



**60%**

Ensuring sufficient distance between pitches



**25%**

A maximum number of guests per field



**25%**

Mandatory mouth masks for staff



**24%**

Mandatory mouth masks for staff and campers



**20%**

Walking routes on the campsite



**6%**

Mandatory mouth masks for campers



**4%**

Close sanitary facilities