

# The camping plans of United Kingdom and Ireland



In May ACSI published the results of a survey on the holiday plans of English campers. This survey was repeated in June. This infographic contains the results of the second part of the ACSI research into the camping intentions of people from the United Kingdom and Ireland. A total of 676 English campers participated in the survey.

**676 respondents**

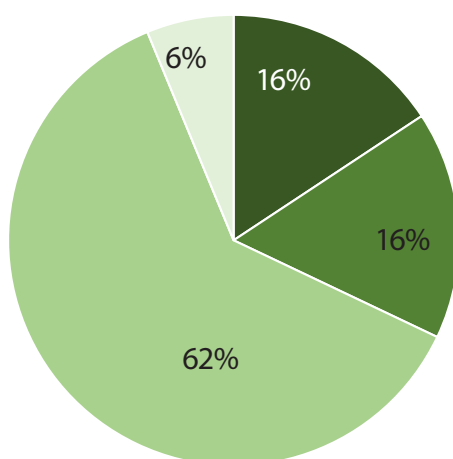


36% have their own caravan



52% have their own camper

## Are you still planning on camping in 2020?



### Holiday plans changed

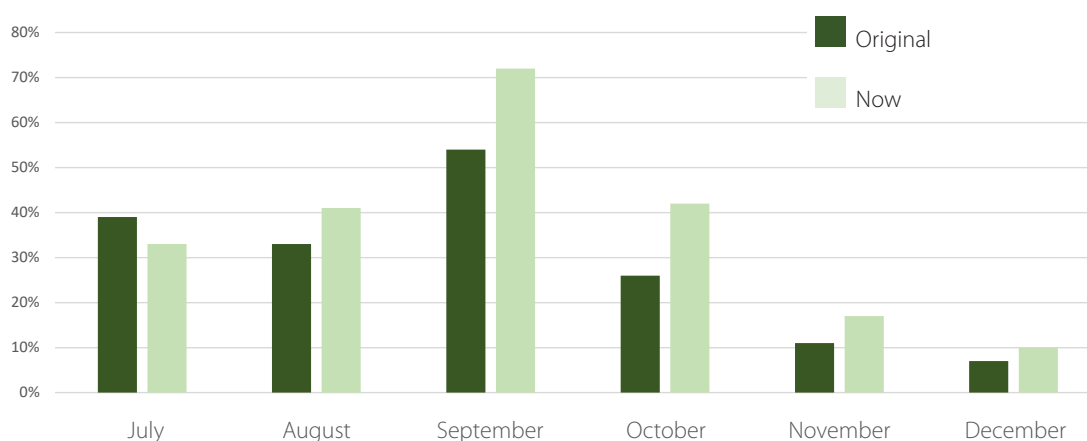
Most campers with holiday plans for 2020 are still planning to go on a holiday this year. In May, 23% indicated they wouldn't go camping in 2020, this percentage has now dropped with 7% to 16%. The group of campers who adjusted their holiday plans has grown. This is noticeable at both the holiday period and the destination.

- I don't know yet if I'm going to change my camping plans
- I've cancelled my camping plans and I'm not going any more
- I've changed my camping plans
- My camping plans are unchanged

## Camping intention - months 2020

### Period - shift to autumn

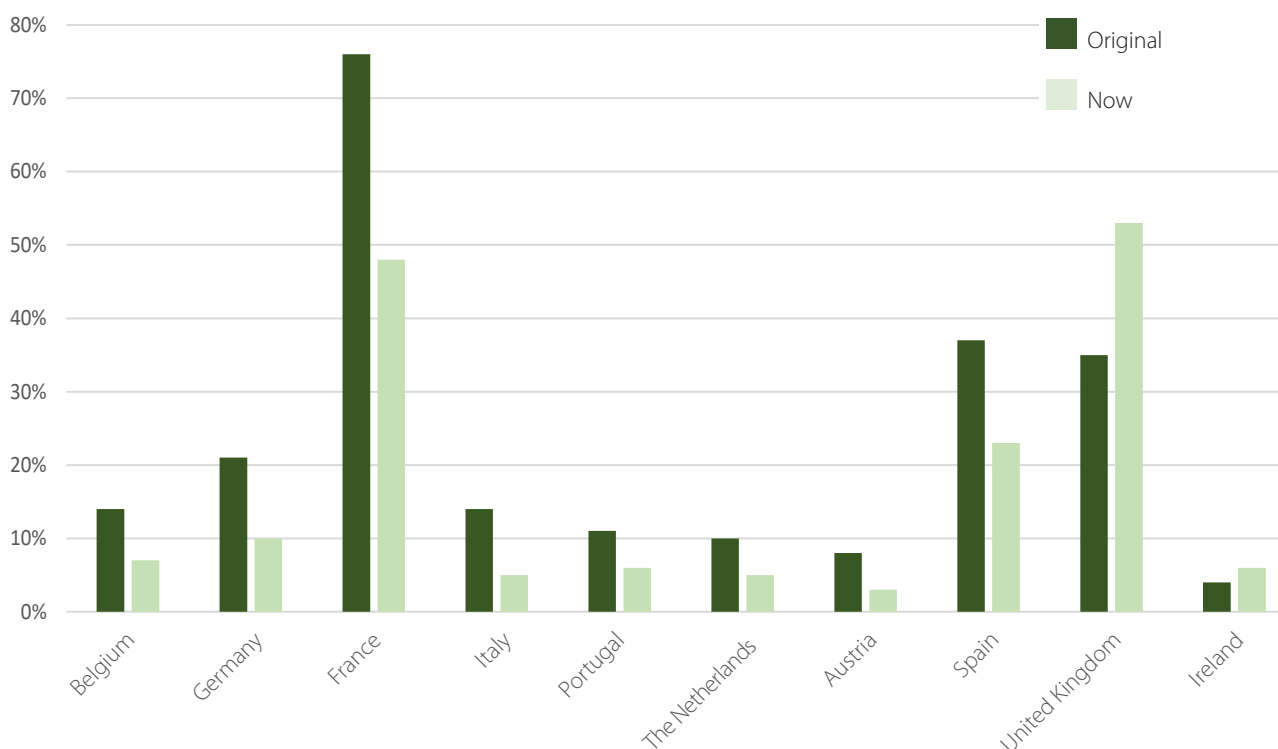
What were originally the most popular camping months and what are the favourite ones now? First there was a shift to September and October. But now the month of August is also a popular month to go camping.



## Camping intention - countries 2020

### Destination - own country now more popular

It is now even more clear: a holiday in their own country has become more popular. Campers with plans to go to France, Germany and Spain now choose the United Kingdom as their destination.



\* For information about non listed European countries, please contact our Sales department at [sales@acsi.eu](mailto:sales@acsi.eu).

## What do you think a campsite should do?

English people want to camp, but what measures do they expect a campsite should take? Below the possible precautions.



**84%**

Ensuring sufficient distance between pitches



**77%**

Cleaning more often



**69%**

Offer disinfection gel



**55%**

A maximum number of guests per field



**40%**

Walking routes on the campsite



**21%**

Close sanitary facilities



**19%**

Mandatory mouth masks for staff and campers



**14%**

Mandatory mouth masks for staff



**6%**

Mandatory mouth masks for campers