



# Survey of Camping Expectations 2021 German campers

Measurement 1: January 29 - February 16



ACSI recently held a survey to find out about the holiday plans of German campers in 2021. We looked at whether campers will still be going on holiday this year and at the countries German campers choose.

In this infographic you can find the results of the ACSI survey of the intentions of campers from Germany to go camping. A total of 6,046 German campers took part in the survey.

## 6,046 respondents

 41% have their own caravan

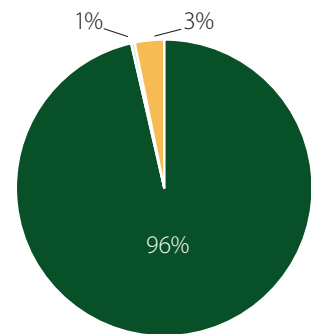
 56% have their own motorhome

## Are you planning to go camping in 2021?

### The camping holiday is going ahead

The majority of German campers stated they had camping plans for 2021. No less than 96% of the campers plan to go camping. Some are still uncertain but only 1% indicate they will not be going camping in 2021.

-  Yes
-  No
-  I don't know



Measurement 1



## Camping intention - average number of days in 2021

Campers who usually go camping with (grand)children are planning to spend an average of 33 days camping in 2021. Campers who usually go away in other group combinations (2 adults or single people without children, groups of friends or a group holiday) are planning to go camping for 49 days.



Measurement 1



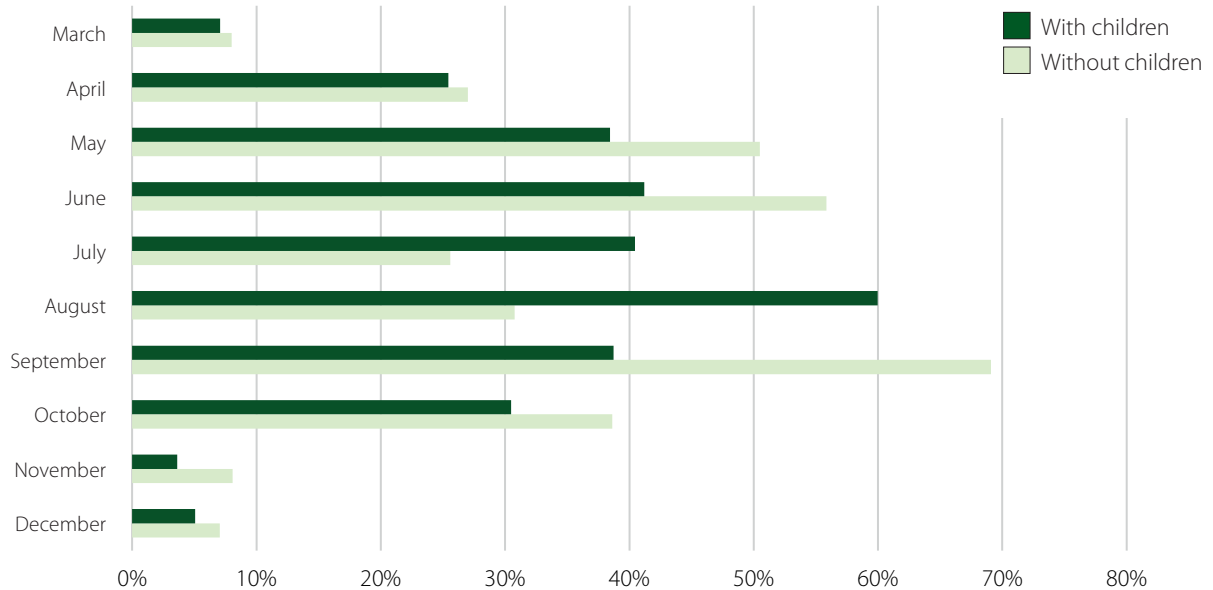
-  With children
-  Without children



## Camping intention - months in 2021

### Period

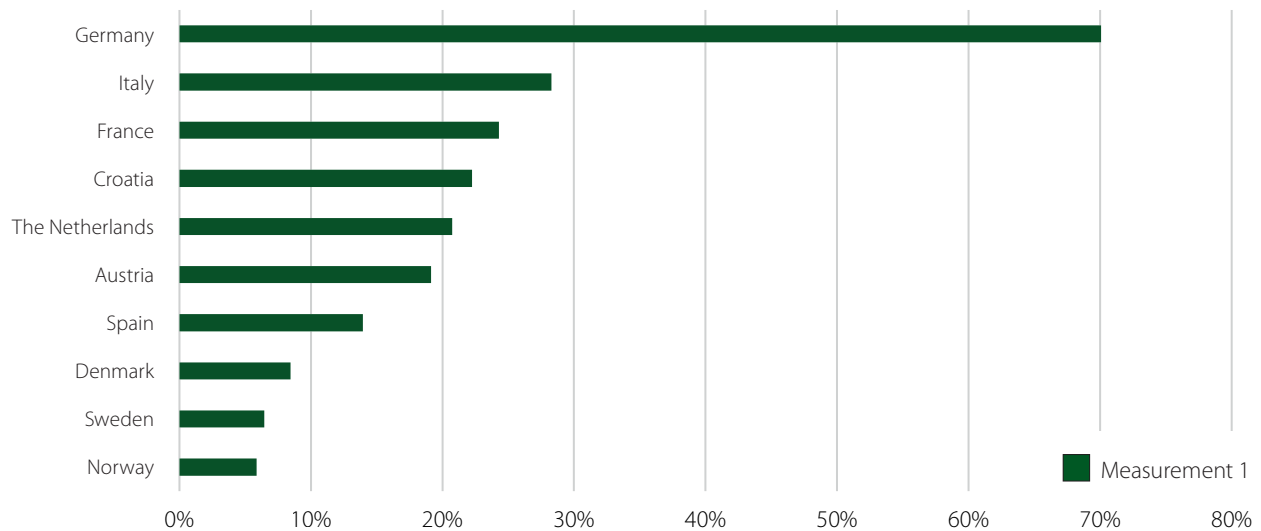
Which are the most popular months for going camping among the Germans? The graph shows that campers who usually go away with their (grand)children generally plan to go camping in August, June and July. Campers who usually go away in other group combinations (2 adults or single people without children, groups of friends or a group holiday) generally plan to go camping in September, June and May.



## Camping intention - countries in 2021

### Destination

Popular destinations among German campers are: Germany, Italy and France. Just 16% of German campers have indicated that they will only be camping in Germany in 2021.



\* For information about European countries not listed here, please contact our Sales department via [sales@acsi.eu](mailto:sales@acsi.eu).