



Survey of Camping Expectations 2021 Dutch campers


Measurement 1: January 29 - February 16




ACSI recently conducted a survey to find out more about Dutch campers' holiday plans in 2021. We looked at whether campers will still be going on holiday this year and at which countries Dutch campers choose.

In this infographic you can find the results of the ACSI survey of Dutch campers' intentions to go camping. A total of 10,002 Dutch campers took part in the survey.

10,002 respondents

 64% have their own caravan

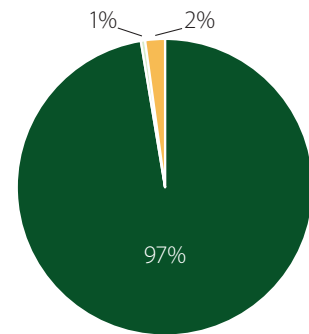
 27% have their own motorhome

Are you planning to go camping in 2021?

The camping holiday is going ahead

The majority of Dutch campers stated they had camping plans for 2021. No less than 97% of the campers plan to go camping. Some are still uncertain but only 1% indicate they will not be going camping in 2021.

-  Yes
-  No
-  I don't know



Measurement 1



Camping intention - average number of days in 2021

Campers who usually go camping with (grand)children are planning to spend an average of 30 days camping in 2021. Campers who usually go away in other group combinations (2 adults or single people without children, groups of friends or a group holiday) are planning to go camping for 54 days.



Measurement 1



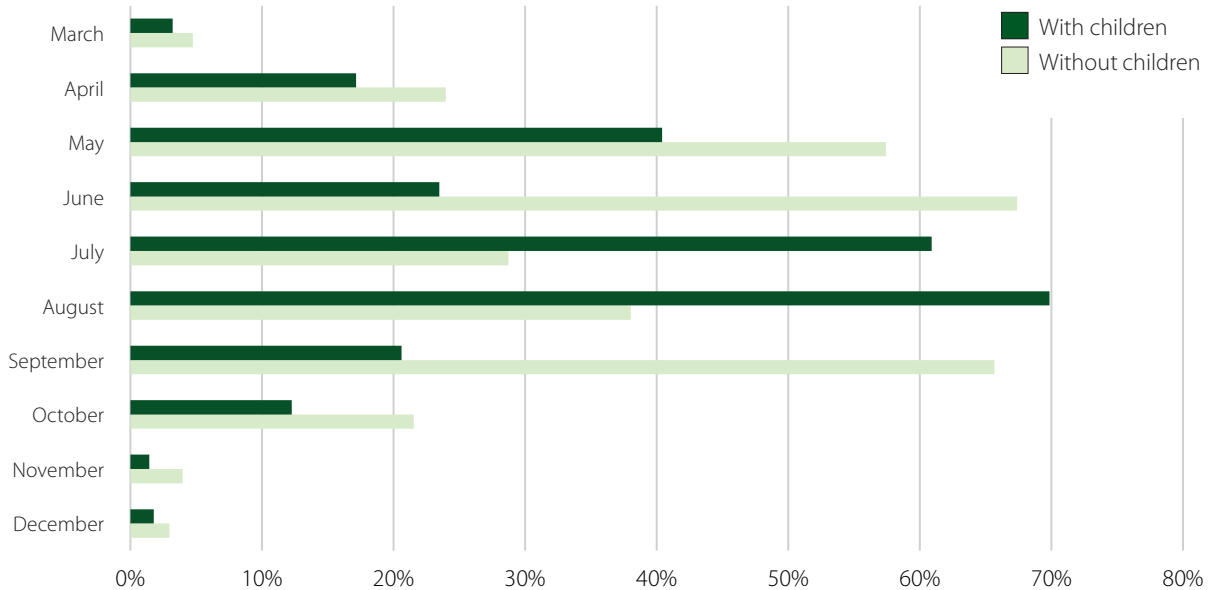
-  With children
-  Without children



Camping intention - months in 2021

Period

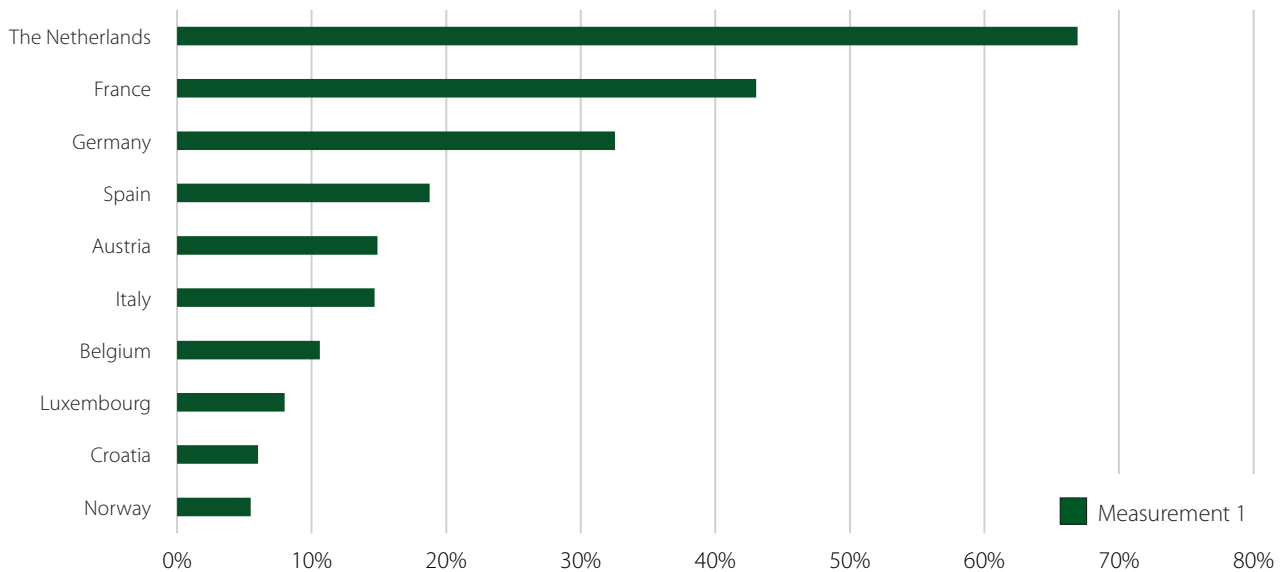
Which are the most popular months for going camping among the Dutch? The graph shows that campers who usually go away with their (grand)children generally plan to go camping in August, July and May. Campers who usually go away in other group combinations (2 adults or single people without children, groups of friends or a group holiday) generally plan to go camping in June, September and May.



Camping intention - countries in 2021

Destination

Popular destinations among Dutch campers are: The Netherlands, France and Germany. A mere 16% of Dutch campers have indicated that they will only go camping within the Netherlands in 2021.



* For information about European countries not listed here, please contact our Sales department via sales@acsi.eu.

Measurement 1: January 29 - February 16