



Survey of Camping Expectations 2021 Dutch campers





ACSI has recently conducted a second survey to find out more about the holiday plans of Dutch campers for 2021. We wanted to know whether campers are still planning to go on holiday abroad and if there are any shifts in the favourite countries or holiday periods.

In this infographic, we have collated the most significant results from measurements 1 and 2 from the ACSI survey into the camping intentions of Dutch campers. A total of 10,002 Dutch campers took part in measurement 1 and 9,909 Dutch campers took part in measurement 2.



Measurement 1:
January 29 - February 16

10,002 respondents

-  64% have their own caravan
-  27% have their own motorhome

Measurement 2:
March 23 - April 8

9,909 respondents

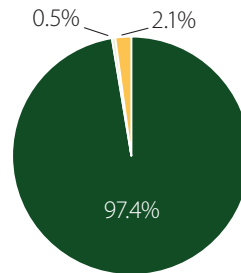
-  65% have their own caravan
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Are you planning to go camping in 2021?

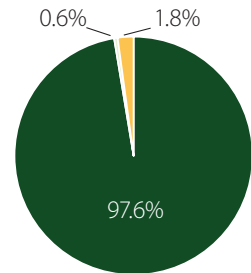
The camping holiday is still going ahead!

A majority of the Dutch campers still have camping plans for 2021. No less than 98% of the respondents are planning to go camping. The percentage of campers who indicated they would not be going on holiday or are still uncertain stayed virtually the same.

■ Yes ■ No ■ I don't know



Measurement 1



Measurement 2

Camping intention - average number of days in 2021

Campers who usually go camping with (grand)children are planning to spend an average of 30 days camping in 2021. Campers who usually go away in other group combinations (2 adults or single people without children, groups of friends or a group holiday) are planning to go camping for 51 days.



With children



Without children

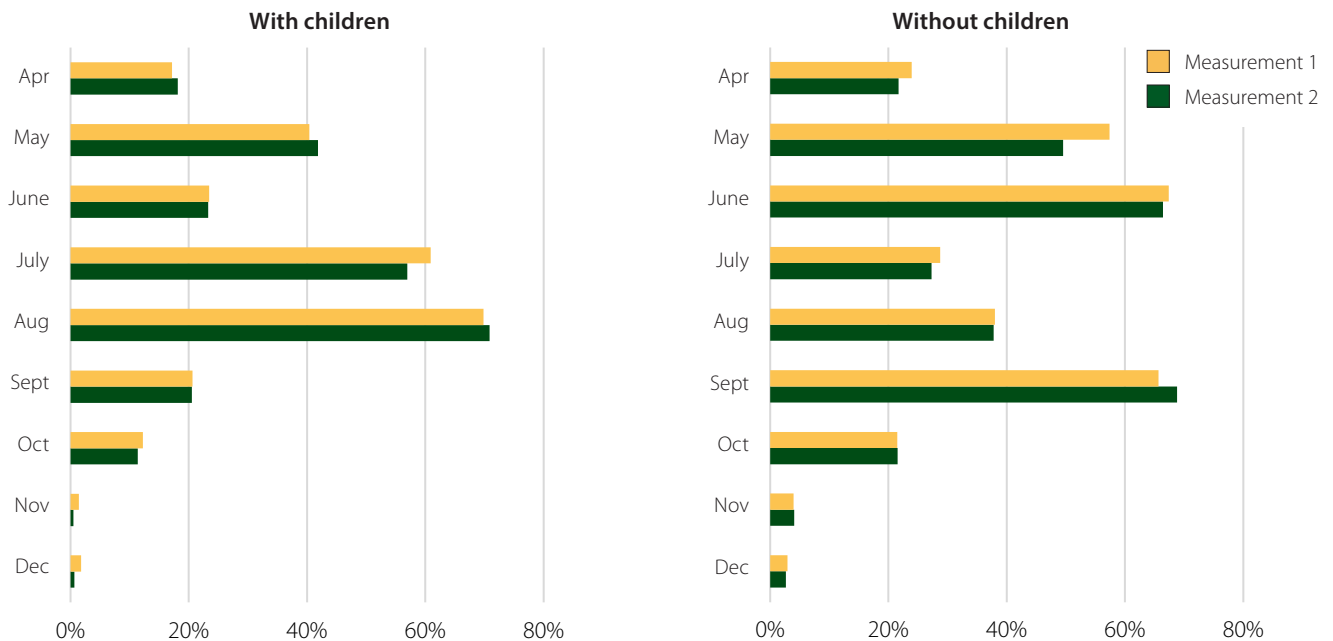
■ Measurement 1
■ Measurement 2



Camping intention - months in 2021

Period

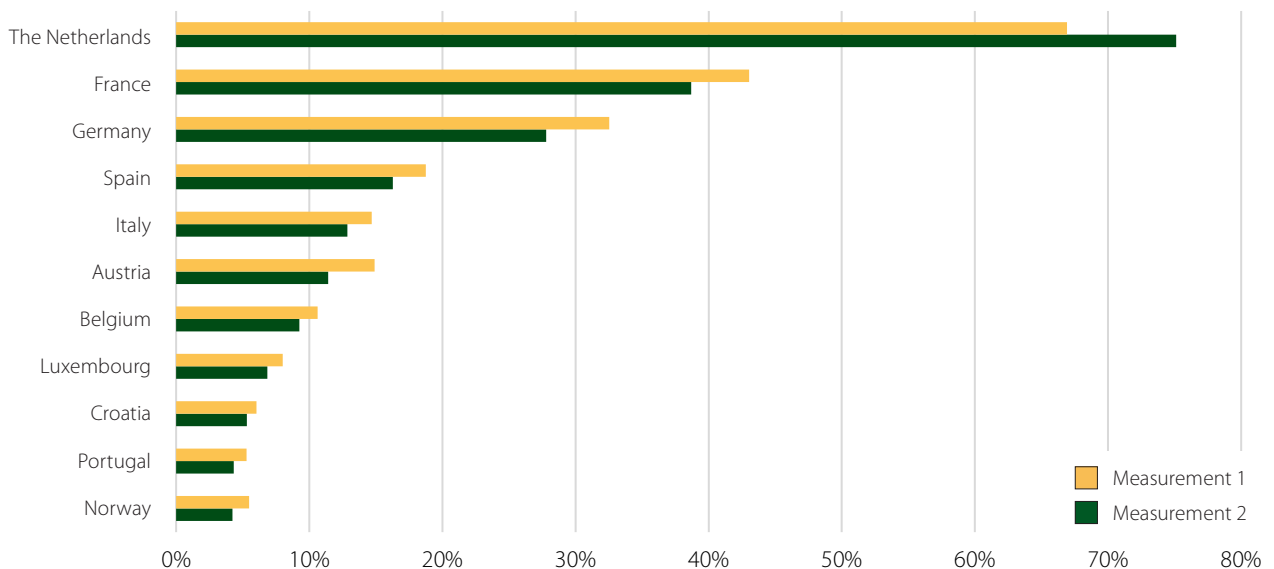
Dutch campers who usually go camping with children or grandchildren are still planning to go on the road in August, July and May. Campers who usually go camping in a different composition (two adults, single person without children, groups of friends or group trips) are mainly planning to go camping in September, June and May. September has increased in popularity.



Camping intention - countries in 2021

Destination

Popular destinations among Dutch campers are still the Netherlands, France and Germany. The Netherlands has slightly increased in popularity. A total of 24% of the Dutch campers indicated they would only be going camping within the Netherlands in 2021.



* For information about European countries not listed here, please contact our Sales department via sales@acsi.eu.