



SINCE 1965

2021

ACSI Regional marketing



[ACSI.eu/regio](https://www.acsi.eu/regio)

Regional Marketing ACSI

The coronary pandemic poses major challenges for destinations. Never before has the situation been so unclear as now, but the need to stay in the picture as a destination for campers has not diminished. In fact, it is more important than ever. With the cancellation of the fairs this autumn and spring and the doubts among consumers, it is important to inspire, to be visible, to surprise and to convince. That is why ACSI has come up with a number of communication solutions that can perfectly help with this.

Overview packages

Part	Package A	Package B	Package C	Package D
Advertorial 4/1 ACSI FreeLife Magazine				€ 4.250
Advertorial 2/1 ACSI FreeLife Magazine	€ 2.695	€ 2.695	€ 2.695	
Advertorial blog on ACSIFreeLife.nl	free of charge	free of charge	free of charge	free of charge
Advertorial in 2 Newsletters		€ 825		
Themed Newsletter ACSI FreeLife			€ 1.403	€ 1.403
Editorial information on country and/or Region page Eurocampings.eu		€ 1.500	€ 1.500	€ 1.500
Facebook posts		€ 250	€ 250	€ 750
The most beautiful routes			€ 2.997	€ 2.997
Chat				€ 1.950
Region of the week				free of charge
ACSI Video on the Region				free of charge
Total amount participation:	€ 2.695	€ 5.270	€ 8.845	€ 12.850

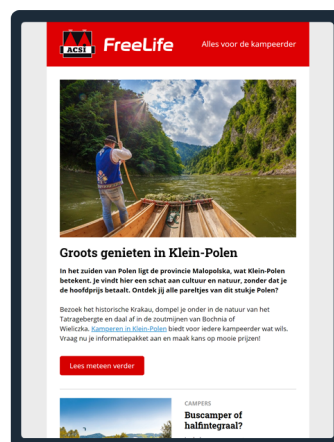
Brief description of the parts

Part	Short description	In package;
Advertorial 2/1 ACSI FreeLife Magazine	Editorial report of 2 pages, made by the ACSI FreeLife redactie	A, B, C
Advertorial 4/1 ACSI FreeLife Magazine	Editorial report of 4 pages, made by the ACSI FreeLife redactie	D
Advertorial blog on ACSIFreelife.nl	Editorial report from the magazine processed into a blog	A, B, C, D
Advertorial in FreeLife Newsletter	Short item about the region in the Newsletter	B
Themed Newsletter ACSI FreeLife	Dedicated newsletter about the region (ACSI Freelifelife)	C, D
Editorial information on country and/or Region page Eurocampings.eu	Detailed information about the region on the country or region page (Eurocampings.eu)	B, C, D
Facebook posts	Detailed information on the region on the ACSI Facebook page *in package D incl. video	B, C, D*
ACSI Video on the Region	Editor of ACSI presents the destination in a short video. Joins in, in a Facebook post during the week of that region	D
The most beautiful routes	Blog about the 10 most beautiful routes in the region on the Eurocamping blog. + an article about these routes in the Eurocampings Newsletter + placing these routes on the ACSI page of TomTom Roadtrips	C, D
Chat	Chat opportunity to chat for 2 hours with Dutch clients of ACSI	D
Region of the week	For one week exclusive attention of the region	D

Examples



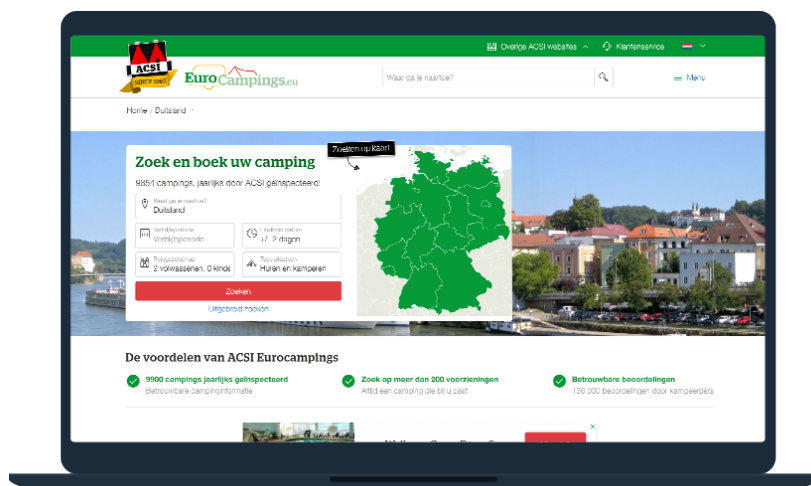
Advertorial in FreeLife Magazine



FreeLife Newsletter



FreeLife blog



Region page on Eurocampings.nl



Eurocampings blog



Facebook post FreeLife

Range of our products

Product	Range
ACSI FreeLife Magazine	120.000 Readers
ACSI FreeLife Newsletter	16.500 Subscribers
Eurocampings Newsletter	54.000 Subscribers
Facebook page ACSI FreeLife	>19.000 reach
ACSIFreeLife.nl	average 50.000 visitors per month
Eurocampings.eu	> 10 million visitors per year

For more information visit **ACSI.eu/regio**

CONTACT DETAILS

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Foto: Jet Bouwmans

