



# Survey of Camping Expectations 2022 European campers



**Are you also curious about where European campers want to go on holiday in 2022? ACSI looked into it in partnership with camping shop Obelink. We can now present you with the results.**

For this survey, we asked around 15,000 European campers about their plans. We approached them through ACSI and Obelink's European websites, newsletters and social media channels. Campers could take part between 2 February to 17 February.

### Camping holidays are going ahead

From the survey it appears that most of the respondents indicated that they had camping plans for 2022. No less than 98% of the campers are planning on going on the road this year. A small percentage of campers are still undecided and only 1% indicated that they will not be going camping in 2022.

### Average number of days in 2022

Campers who usually go camping with (grand-)children plan to go camping for an average of 36 days in 2022. Campers who usually go camping in a different composition (two adults or single person without children, groups of friends or group trips) plan to go camping for 62 days.

### Abroad more often again

Finally, we see that compared to 2021, more campers are planning a trip abroad in 2022. That applies to campers who usually go on holiday with or without (grand-)children. You can see all the results in the infographic. We hope this information is useful to you and we look forward to a successful camping season in 2022.



**14,945 respondents**

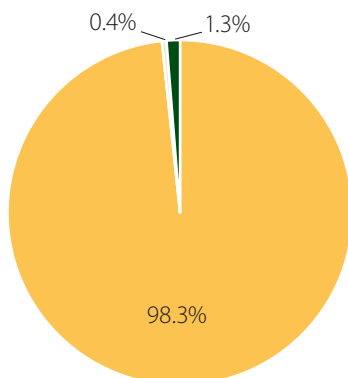


55% have their own caravan

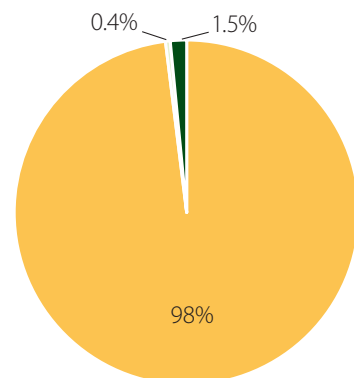


40% have their own motorhome

## Are you planning to go camping in 2022?



Campers without children



Campers with children

- Yes
- No
- I don't know



## How many days in total are you planning to spend on a camping holiday in 2022?

**62**  
days

**36**  
days

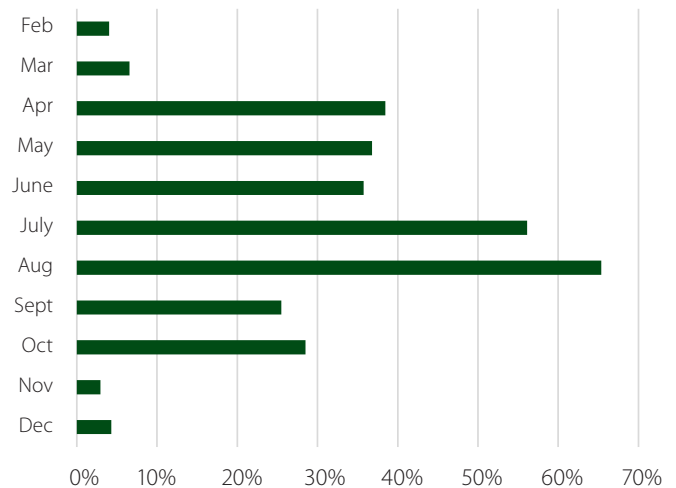
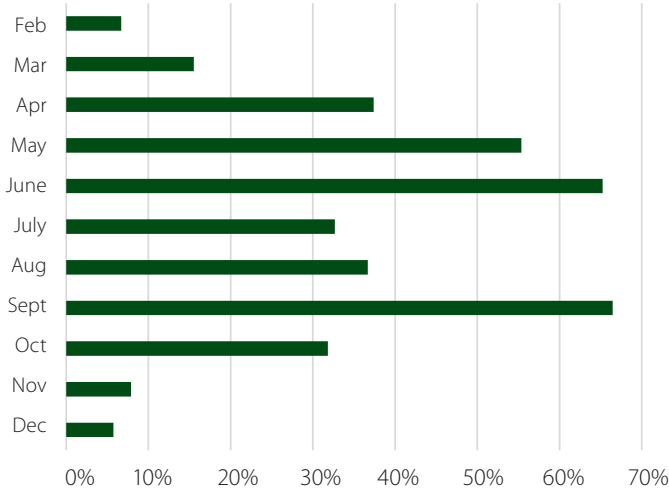
Campers without children

Campers with children

## When do you plan to take a camping holiday in 2022?

Campers without children

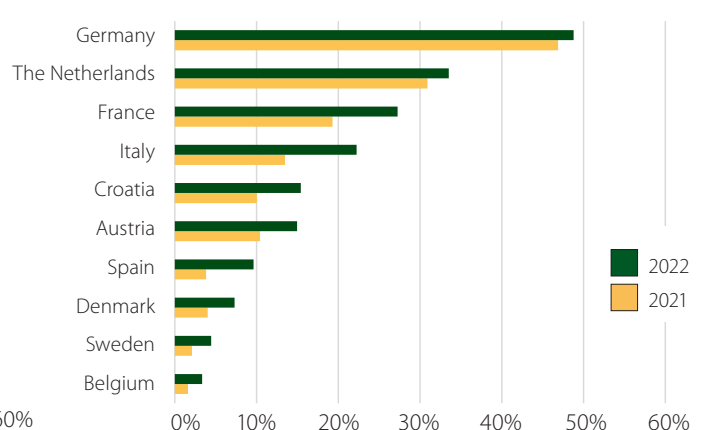
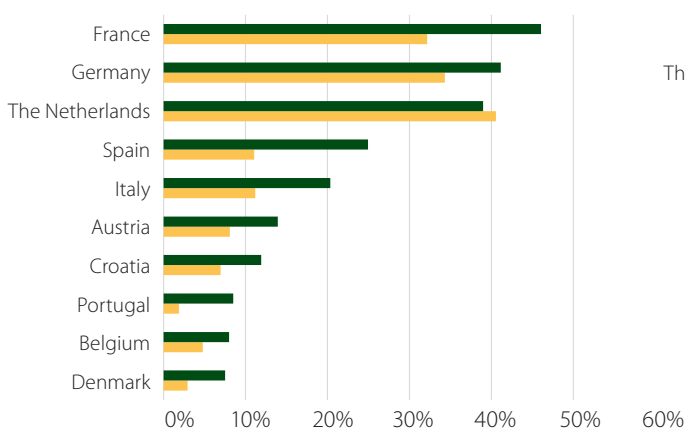
Campers with children



## Where are you planning to take a camping holiday in 2022?

Campers without children

Campers with children



\* For information about European countries not listed here, please contact our Sales department via [sales@acsi.eu](mailto:sales@acsi.eu).