



Survey of Camping Expectations 2022 British & Irish campers



Are you also curious to know where British and Irish campers want to go on holiday in 2022? ACSI looked into it in partnership with camping shop Obelink. We can now present you with the results.

For this survey, we asked around 1,100 British and Irish campers about their plans. We approached them through ACSI and Obelink's European websites, newsletters and social media channels. Campers could take part between 2 February to 17 February.

Camping holidays are going ahead

From the survey it appears that most of the British and Irish respondents indicated that they had camping plans for 2022. No less than 92% of the campers who usually go camping with (grand-)children are planning on going on the road this year. Among campers who usually go camping in a different composition (two adults or single person without children, groups of friends or group trips) 98% plan to go on a camping holiday.

Average number of days in 2022

British and Irish campers who usually go camping with (grand-)children plan to go camping for an average of 49 days in 2022. Campers who usually go camping in a different composition plan to go camping for 72 days.

These countries are popular

Popular destinations among British and Irish campers in 2022 are France, Great Britain and Spain. Finally, we see that compared to 2021, more British and Irish campers are planning a trip abroad in 2022. That applies to campers who usually go on holiday with or without (grand-)children.



1,144 respondents

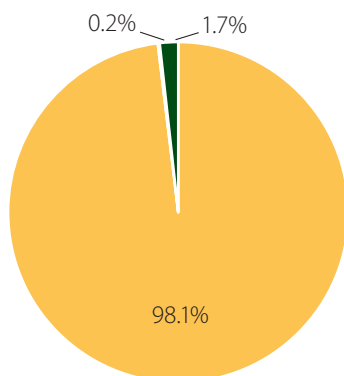


32% have their own caravan

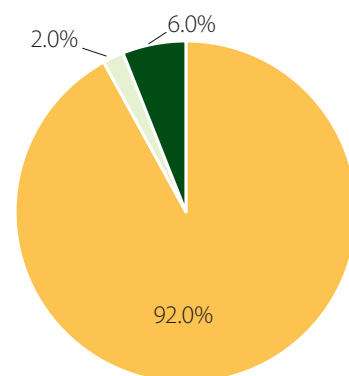


58% have their own motorhome

Are you planning to go camping in 2022?



Campers without children



Campers with children

■ Yes
■ No
■ I don't know



How many days in total are you planning to spend on a camping holiday in 2022?

72
days

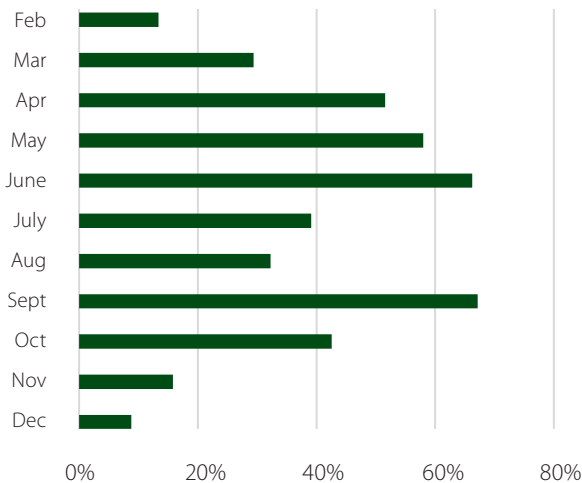
49
days

Campers without children

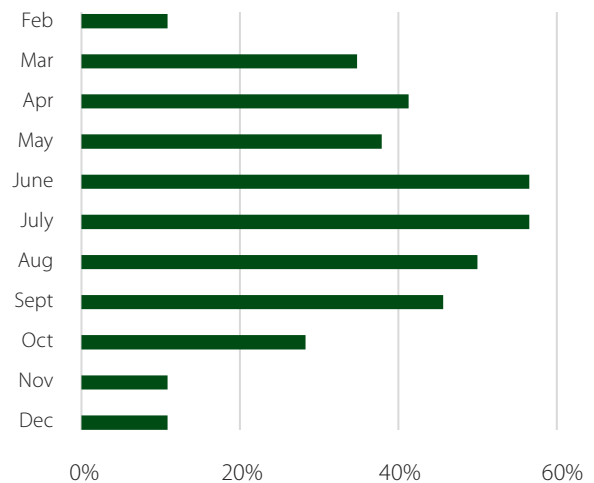
Campers with children

When do you plan to take a camping holiday in 2022?

Campers without children

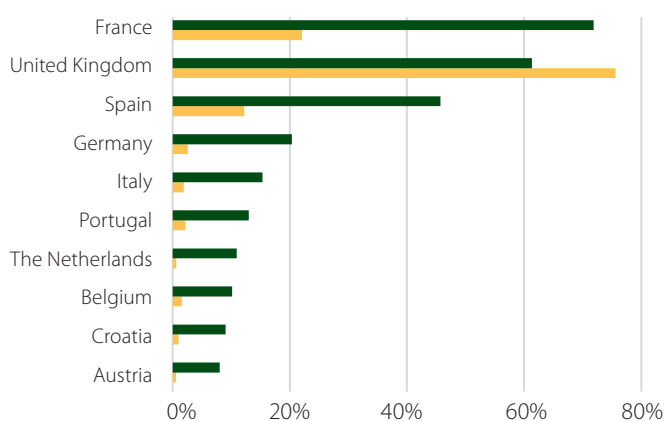


Campers with children

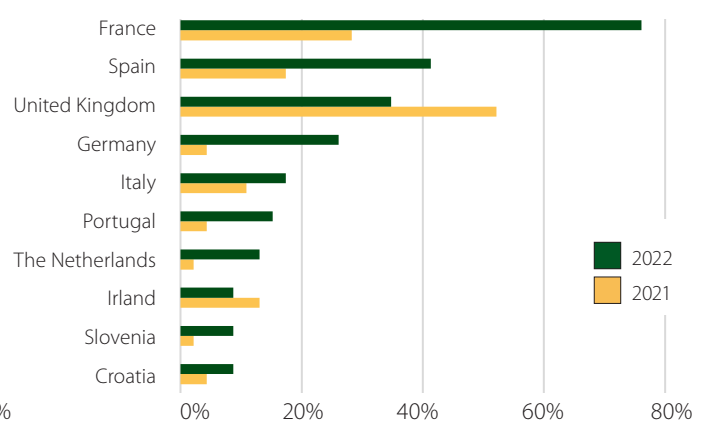


Where are you planning to take a camping holiday in 2022?

Campers without children



Campers with children



* For information about European countries not listed here, please contact our Sales department via sales@acsi.eu.