



2024 survey on camping plans European campers

Are you curious about where European campers want to go on holiday in 2024? ACSI conducted a survey on the European campers' holiday plans for 2024. We present the results to you now.

For this survey, we asked more than 17,000 European campers about their plans. We approached them through ACSI's European websites and newsletters. Campers could take part between 6 February to 7 March.

Average number of camping holidays in 2024

European campers who usually go camping with children/grandchildren plan to go camping an average of four times in 2024. They will go camping for a total of 40 days. Campers who usually go camping in a different composition plan to go camping about five times a year. They spread that over 68 days. Both campers without children as well as campers with children plan to go camping for more days than in previous years. The upward trend continues.

These countries are popular

Popular destinations among European campers are still France, Germany and the Netherlands. Among both campers with children as well as campers without children, the top three are France, Germany and the Netherlands. The popularity of Italy has risen considerably and the same can be said for Austria, Spain and Croatia. Families with children in particular appear to choose a Southern European holiday more often. Among families without children, there is less desire to go south and more northern countries, such as Denmark, have become more popular.



17.366 respondents



38% have their own caravan



54% have their own motorhome

How often are you planning to go camping in 2024?



Campers without children



Campers with children

How many days in total are you planning to spend on a camping holiday?

2022



Campers without children



Campers with children

2023



Campers without children



Campers with children

2024



Campers without children

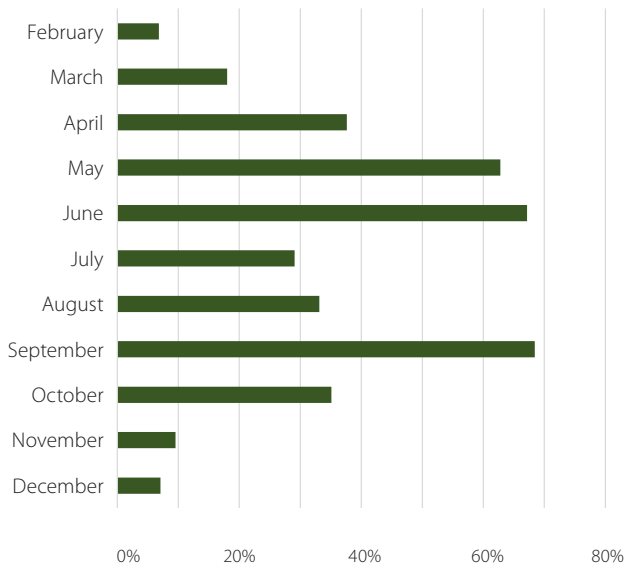


Campers with children

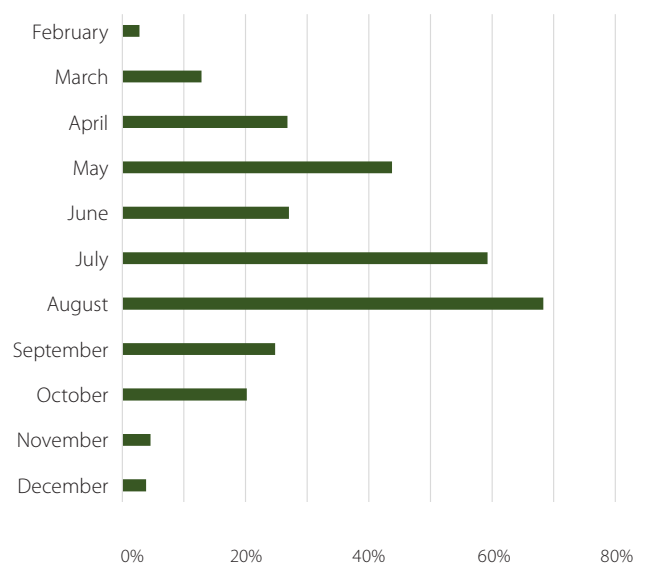


When do you plan to take a camping holiday in 2024?

Campers without children

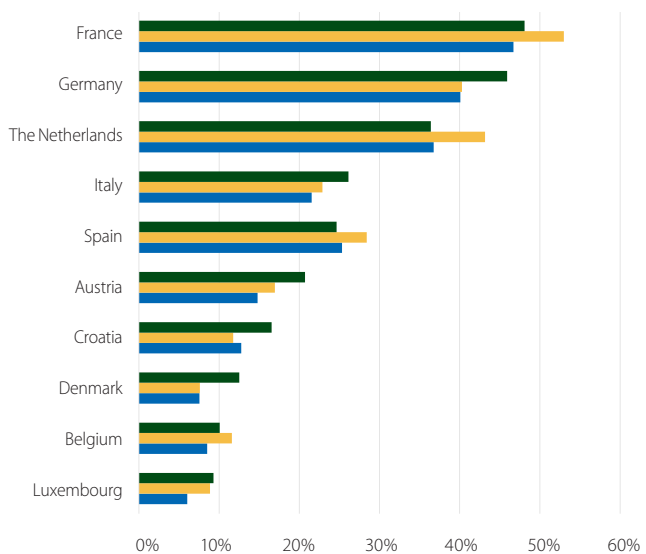


Campers with children

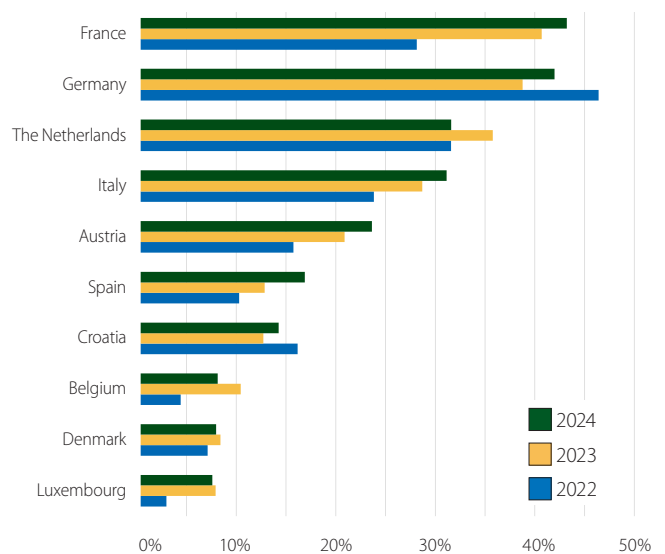


Where are you planning to take a camping holiday?

Campers without children



Campers with children



* For information about European countries not listed here, please contact our Sales department via sales@acsi.eu.

Measurement: 6 February to 7 March