



2024 survey on camping plans French campers

Are you curious about where French campers want to go on holiday in 2024? ACSI conducted a survey on the French campers' holiday plans for 2024. We present the results to you now.

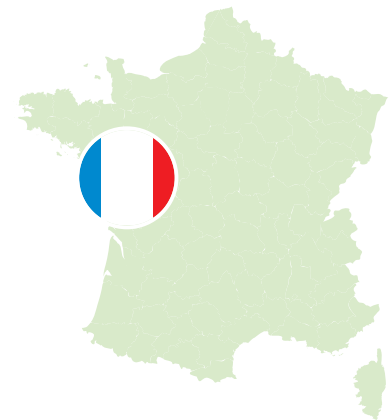
For this survey, we asked more than 1,700 French campers about their plans. We approached them through ACSI's European websites and newsletters. Campers could take part between 6 February to 7 March.

Average number of camping holidays in 2024

French campers who usually go camping with children/grandchildren plan to go camping an average of five times in 2024. They will go camping for a total of 42 days. Campers who usually go camping in a different composition plan to go camping about eight times a year. They spread that over 71 days and that is a considerable increase compared to 2023 when campers planned to go camping for 61 days.

These countries are popular

This year again, domestic holidays and Spain are popular destinations among French campers, followed by Italy and Portugal. French campers with children in particular choose to go camping in their own country more often, whereas there was a decrease last year compared to 2022, we now seen an increase again.



1.717 respondents



23% have their own caravan



71% have their own motorhome

How often are you planning to go camping in 2024?



Campers without children



Campers with children

How many days in total are you planning to spend on a camping holiday?

2022



Campers without children



Campers with children

2023



Campers without children



Campers with children

2024



Campers without children

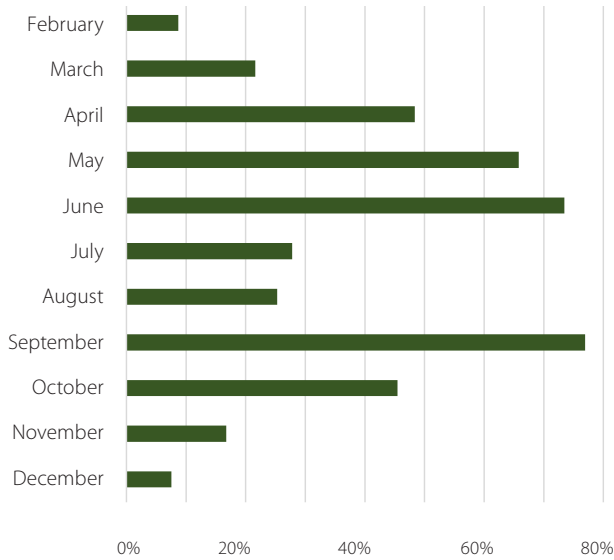


Campers with children

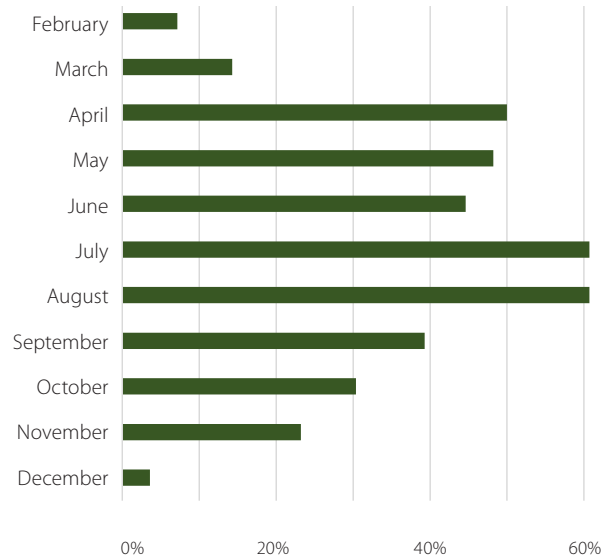


When do you plan to take a camping holiday in 2024?

Campers without children

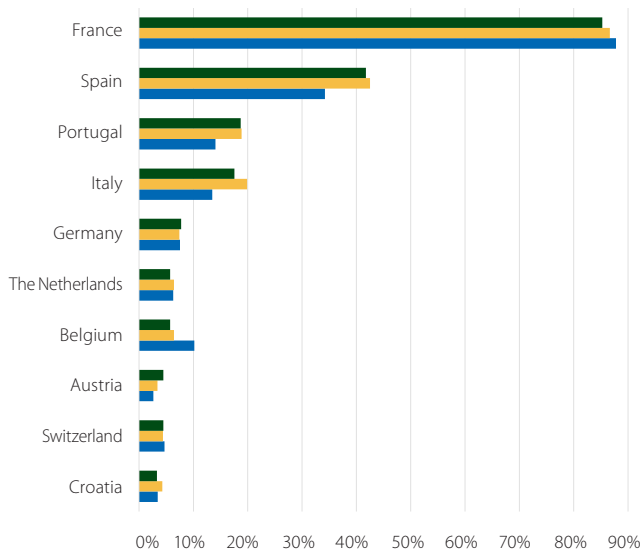


Campers with children

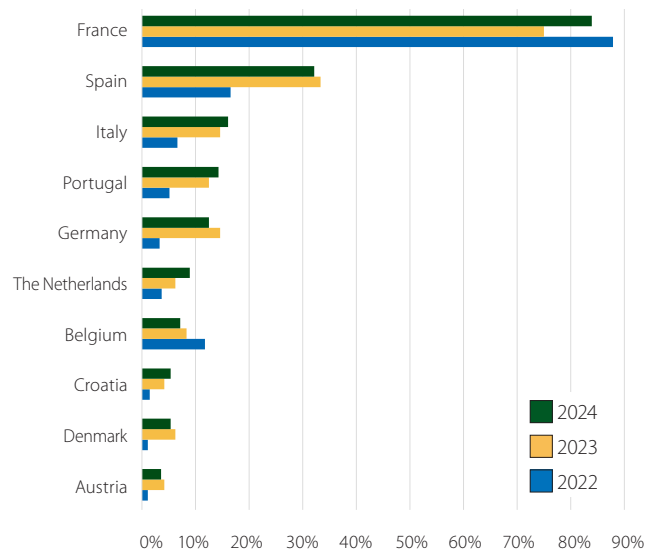


Where are you planning to take a camping holiday?

Campers without children



Campers with children



* For information about European countries not listed here, please contact our Sales department via sales@acsi.eu.

Measurement: 6 February - 7 March