



# 2025 survey on camping plans French campers

Are you curious about where French campers want to go on holiday in 2025? ACSI conducted a survey on the French campers' holiday plans for 2025. We present the results to you now.

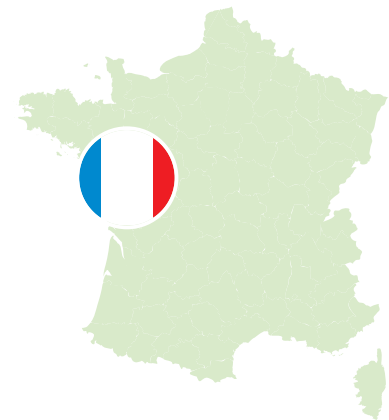
For this survey, we asked more than 1,600 French campers about their plans. We approached them through ACSI's European websites and newsletters. Campers could take part between 15 January to 19 February.

### Average number of camping holidays in 2025

French campsite visitors who usually go camping with (grand)children plan to go on holiday an average of 6 times in 2025. They will go on camping holiday for a total of 33 days. Campsite visitors who usually go camping in a different composition plan to go camping about 8 times a year. They will do so spread over 63 days – a considerable decrease in comparison with 2024, when campsite visitors planned to go camping for 71 days. The numbers are now nearing those of 2023 again.

### One's own country remains the favourite

This year again, France is once more number one among French campsite visitors. At least 92.6% of the campsite visitors with (grand)children have chosen to holiday in their own country, while the percentage among campsite visitors camping in a different combination is somewhat lower at 84.7%. Spain remains as popular as ever, while both Italy and Portugal are gaining in popularity among both groups.



## 1,676 respondents



25% have their own caravan



67% have their own motorhome

## How often are you planning to go camping in 2025?



Campers without children



Campers with children

## How many days in total are you planning to spend on a camping holiday?

2023



Campers without children



Campers with children

2024



Campers without children



Campers with children

2025



Campers without children

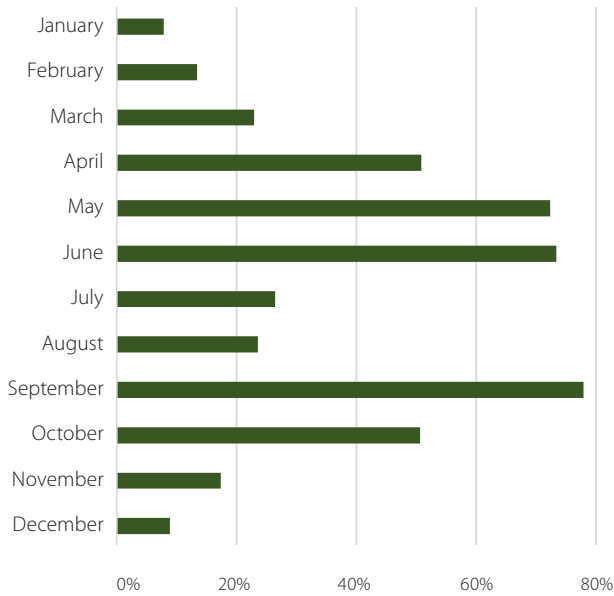


Campers with children

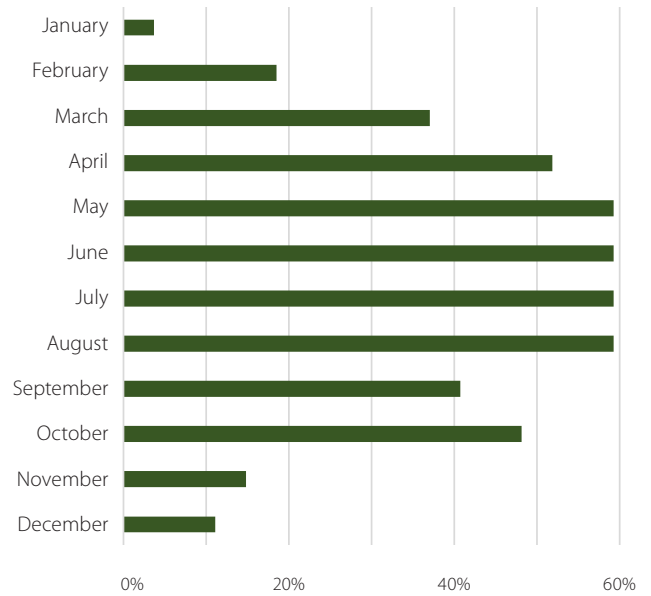


## When do you plan to take a camping holiday in 2025?

Campers without children

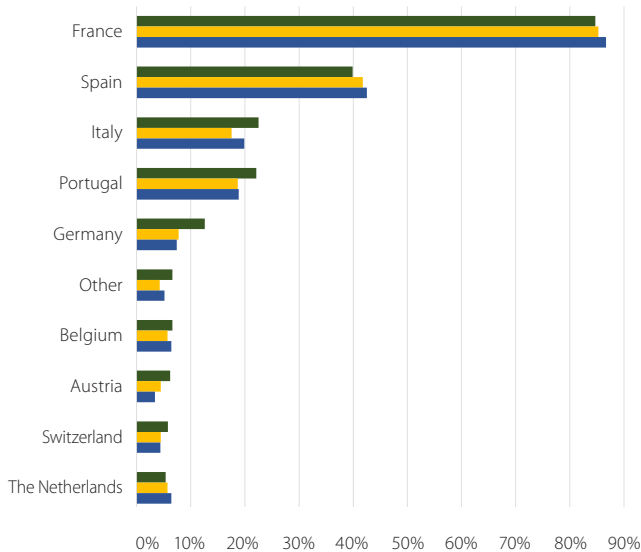


Campers with children

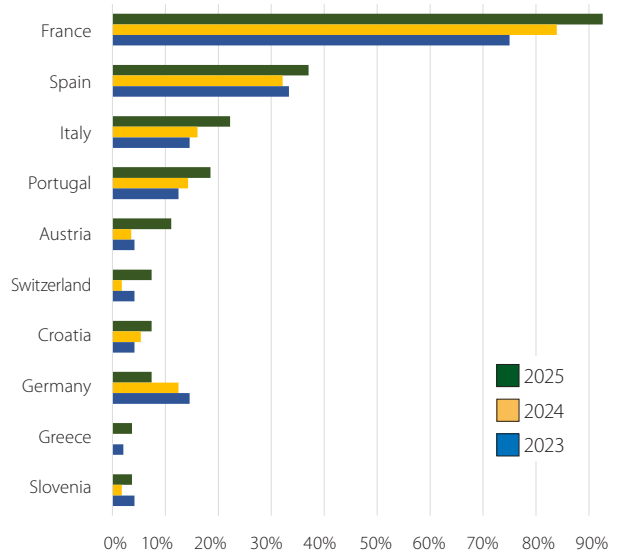


## Where are you planning to take a camping holiday?

Campers without children



Campers with children



\* For information about European countries not listed here, please contact our Sales department via [sales@acsi.eu](mailto:sales@acsi.eu).