



# 2025 survey on camping plans Dutch campers

Are you curious about where Dutch campers want to go on holiday in 2025? ACSI conducted a survey on the Dutch campers' holiday plans for 2025. We present the results to you now.

For this survey, we asked more than 9,600 Dutch campers about their plans. We approached them through ACSI's European websites and newsletters. Campers could take part between 6 January to 19 February.

### Average number of camping holidays in 2025

Dutch campsite visitors who usually go camping with (grand)children plan to go camping an average of two times in 2025, good for 28 days. Campsite visitors who travel in a different combination usually go camping more often: on average, four times a year, spread out over 63 days. Last year saw a downward trend, but this year there is a slight increase.

### Popular camping destinations in 2025

In 2025, France, the Netherlands and Germany continue to be the favourite destinations for Dutch campsite visitors with children. What is striking this year is that Germany must share third place with Italy, which has risen by almost 5% in comparison with 2024. For campsite visitors travelling in different combinations, the Netherlands, France and Germany remain popular. Spain has gained the most with an increase of almost 3%.



## 9,651 respondents



61% have their own caravan



24% have their own motorhome

## How often are you planning to go camping in 2025?



Campers without children



Campers with children

## How many days in total are you planning to spend on a camping holiday?

2023



Campers without children



Campers with children

2024



Campers without children



Campers with children

2025



Campers without children

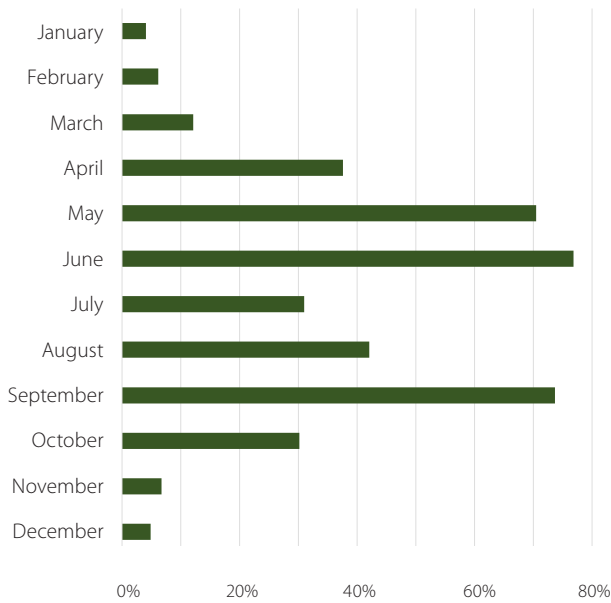


Campers with children

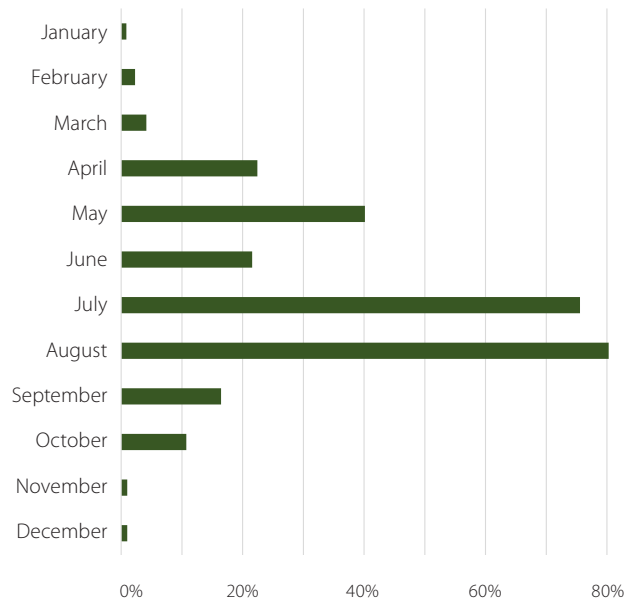


## When do you plan to take a camping holiday in 2025?

Campers without children

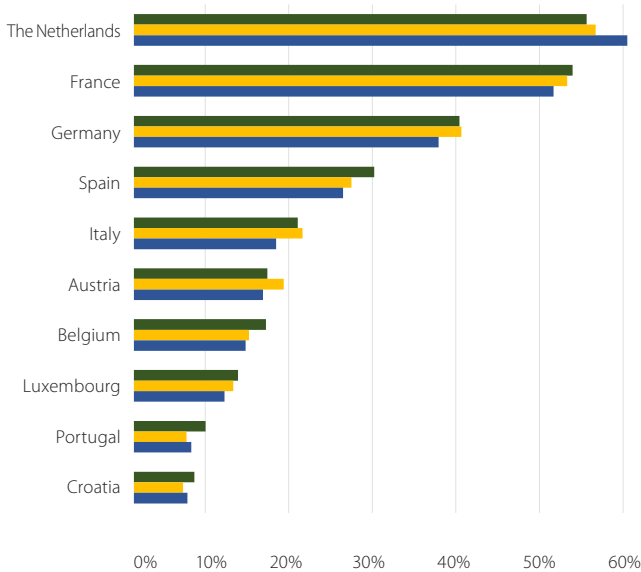


Campers with children

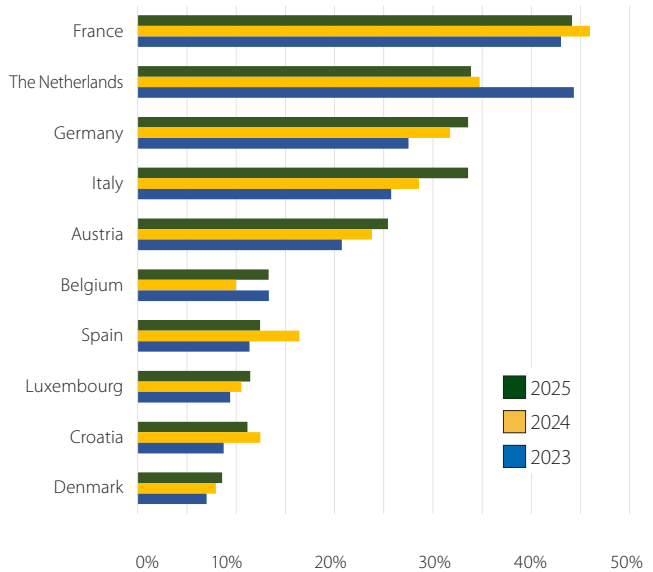


## Where are you planning to take a camping holiday?

Campers without children



Campers with children



\* For information about European countries not listed here, please contact our Sales department via [sales@acsi.eu](mailto:sales@acsi.eu).