



2025 survey on camping plans British and Irish campers

Are you curious about where British and Irish campers want to go on holiday in 2025? ACSI conducted a survey on these campers' holiday plans for 2025. We present the results to you now.

For this survey, we asked more than 1,300 British and Irish campers about their plans. We approached them through ACSI's European websites and newsletters. Campers could take part between 15 January to 19 February.

These countries are popular

As in previous years, France and England continue to be the favourite camping destinations for both families with children as other campsite visitors. Spain is gaining in popularity again as well, as it did in 2024.

Average number of camping holidays in 2025

British and Irish campsite visitors who usually go camping with (grand)children plan to go on holiday an average of four times in 2025. They will go on camping holiday for a total of 30 days. Campsite visitors who usually go camping in a different composition plan to go camping about five times a year. They will do so spread over 78 days.



1,399 respondents



23% have their own caravan



66% have their own motorhome

How often are you planning to go camping in 2025?



Campers without children



Campers with children

How many days in total are you planning to spend on a camping holiday?

2023



Campers without children



Campers with children

2024



Campers without children



Campers with children

2025



Campers without children

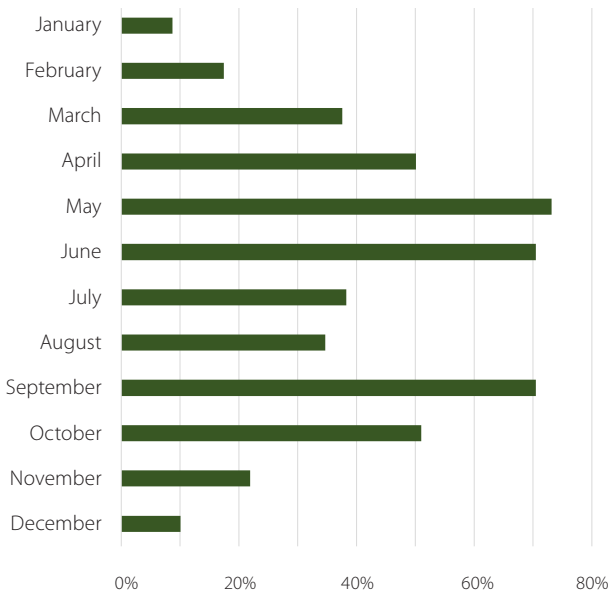


Campers with children

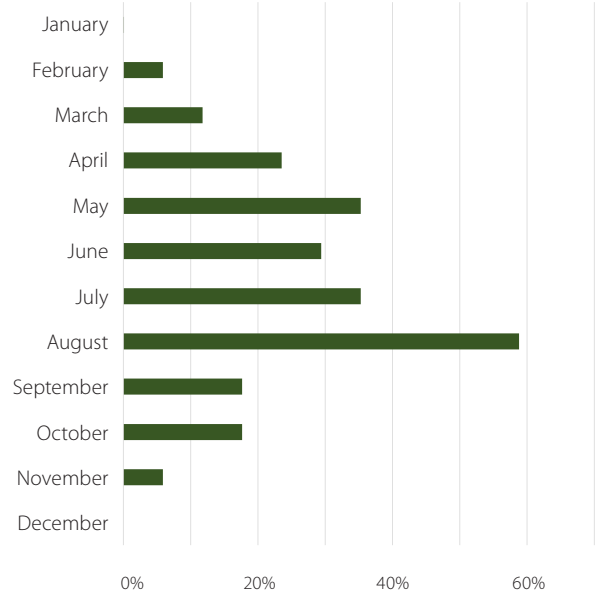


When do you plan to take a camping holiday in 2025?

Campers without children

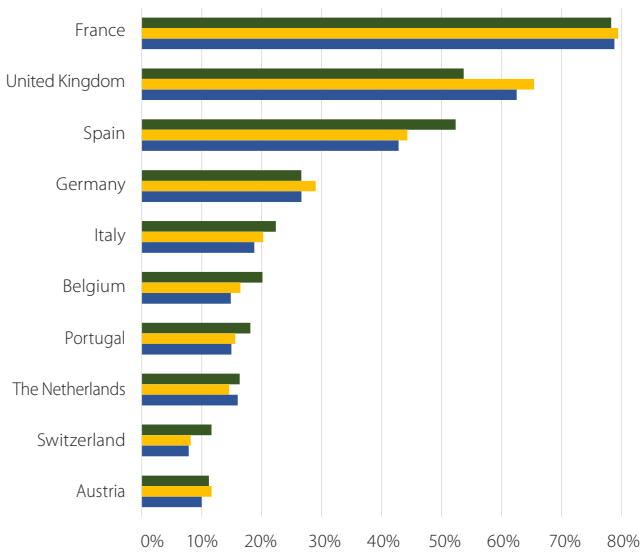


Campers with children

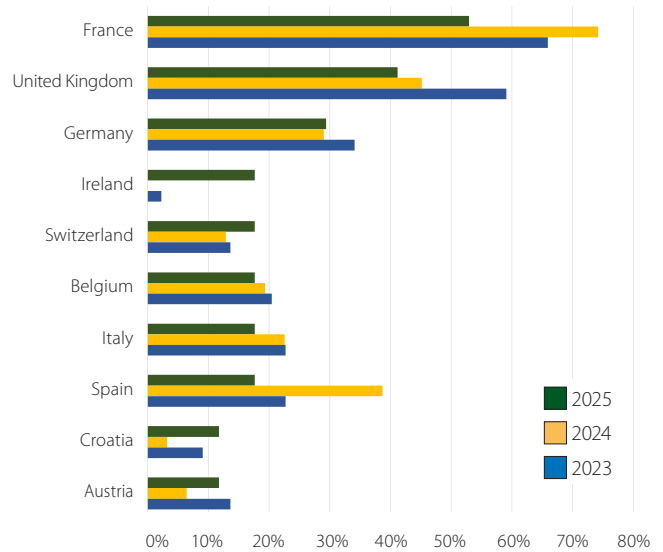


Where are you planning to take a camping holiday?

Campers without children



Campers with children



* For information about European countries not listed here, please contact our Sales department via sales@acsi.eu.