



2026 survey on camping plans German campers

Are you curious about where German campers want to go on holiday in 2026? ACSI conducted a survey on the German campers' holiday plans for 2026. We present the results to you now.

For this survey, we asked more than 6,400 German campers about their plans. We approached them through ACSI's European websites and newsletters. Campers could take part between 7 January to 6 February.

Average number of camping holidays in 2026

German campers who usually go camping with (grand) children plan to take an average of five holidays in 2026. In total, they expect to spend 42 days on campsites. This is once again an increase compared to previous years. Campers who travel in a different composition will go on camping holidays just over four times a year on average in 2026. They spread these holidays over approximately 63 days. Compared with recent years, the number of trips continues to decline slightly, but the total number of camping days remains stable.

Most popular destinations

German campers also prefer to stay in their own country in 2026. Germany remains by far the most popular destination, both for families with (grand)children and for campers travelling in other compositions. For both groups, the share remains high, although a slight decline is visible after the peak in 2025.

Among families with children, the popularity of Italy decreases slightly compared with last year, but the country still firmly holds a top-three position.

Noteworthy is the growth of Croatia, which rises further to 30% in 2026 and is becoming an increasingly important destination for families.

Among campers without children, preferred destinations change only minimally. France and Italy remain steadily popular, with a slight increase in Italy's share. In addition, Denmark is gaining ground within this group.

6,469 respondents



36% have their own caravan



62% have their own motorhome



How often are you planning to go camping in 2026?



Campers without children



Campers with children

How many days in total are you planning to spend on a camping holiday?

2024



Campers without children



Campers with children

2025



Campers without children



Campers with children

2026



Campers without children

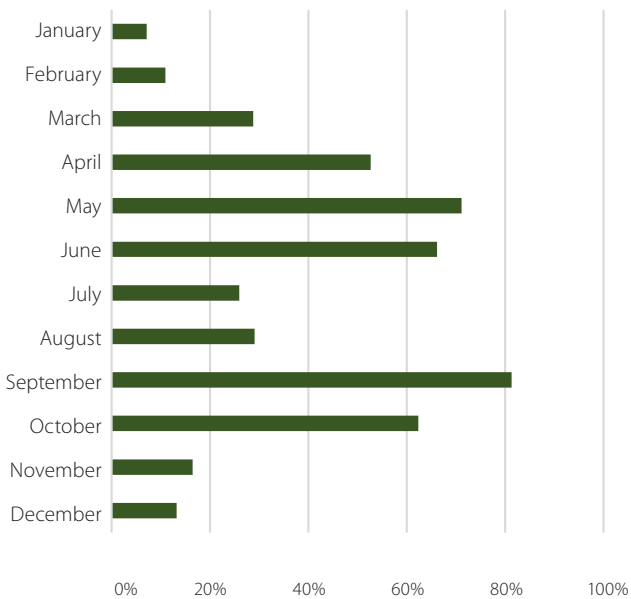


Campers with children

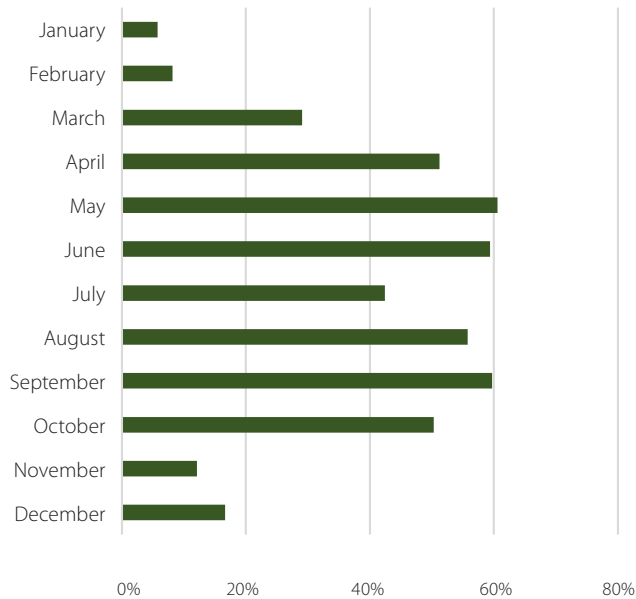


When do you plan to take a camping holiday in 2026?

Campers without children

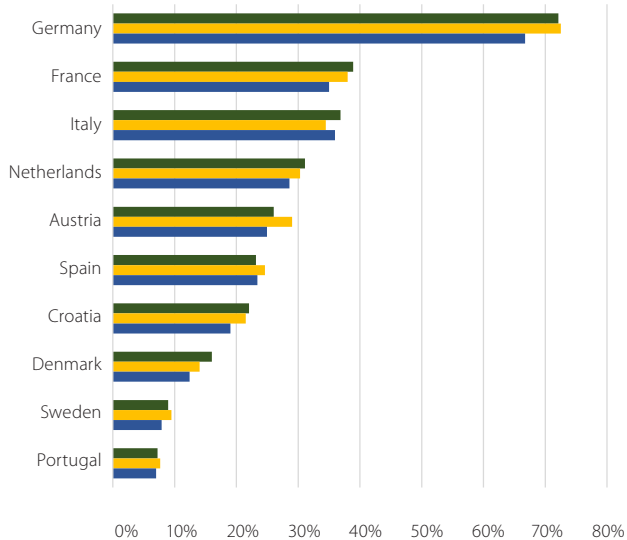


Campers with children

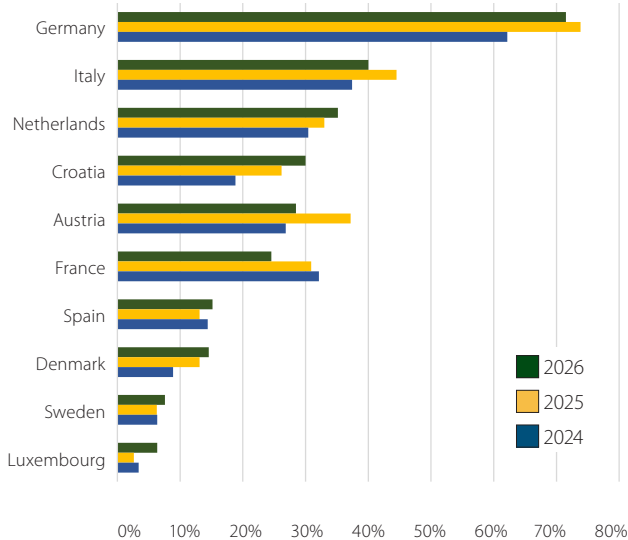


Where are you planning to take a camping holiday?

Campers without children



Campers with children



* For information about European countries not listed here, please contact our Sales department via sales@acsi.eu.