



2026 survey on camping plans European campers

Are you curious about where European campers want to go on holiday in 2026? ACSI conducted a survey on the European campers' holiday plans for 2026. We present the results to you now.

For this survey, we asked more than 20,000 European campers about their plans. We approached them through ACSI's European websites and newsletters. Campers could take part between 7 January to 6 February.

Average number of camping holidays in 2026

European campers who usually go camping with (grand) children plan to go on average five camping holidays in 2026, spending a total of 40 days camping. This is close to the level of 2024 and higher than in 2025. Campers who go camping without children are planning around five camping trips in 2026 as well, with a total of 65 days. This means the number of camping holidays remains similar to previous years, while the total number of days is slightly lower than in 2024 and 2025.

These countries are popular

France and Germany remain the most popular camping destinations among European campers.

For families with children, Italy also continues to be one of the most popular destinations.

Spain and Croatia are rising compared to previous years, indicating a slight shift toward Southern European destinations.

Austria remains a stable choice, although it is mentioned slightly less often for 2026 than it was for 2025.

Among campers without children, France remains the clear number one, followed by Germany and the Netherlands.



20,597 respondents



44% have their own caravan



52% have their own motorhome

How often are you planning to go camping in 2026?



Campers without children



Campers with children

How many days in total are you planning to spend on a camping holiday?

2024



Campers without children

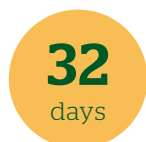


Campers with children

2025



Campers without children



Campers with children

2026



Campers without children

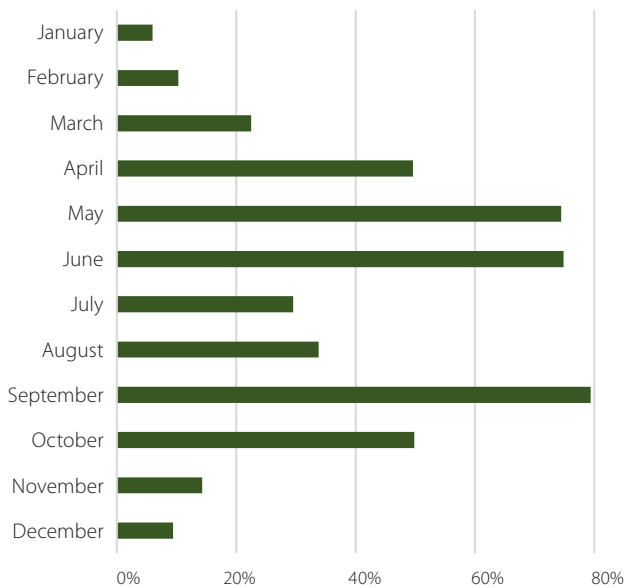


Campers with children

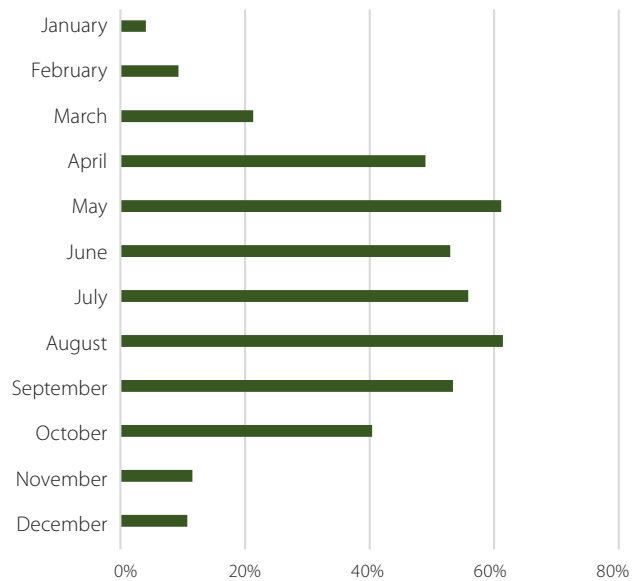


When do you plan to take a camping holiday in 2026?

Campers without children

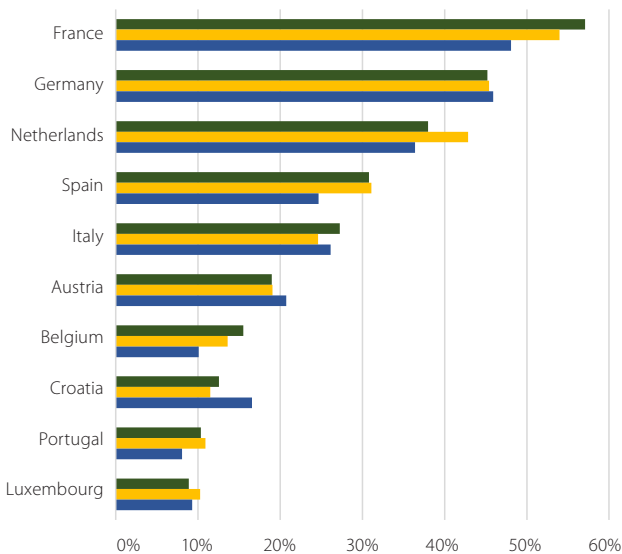


Campers with children

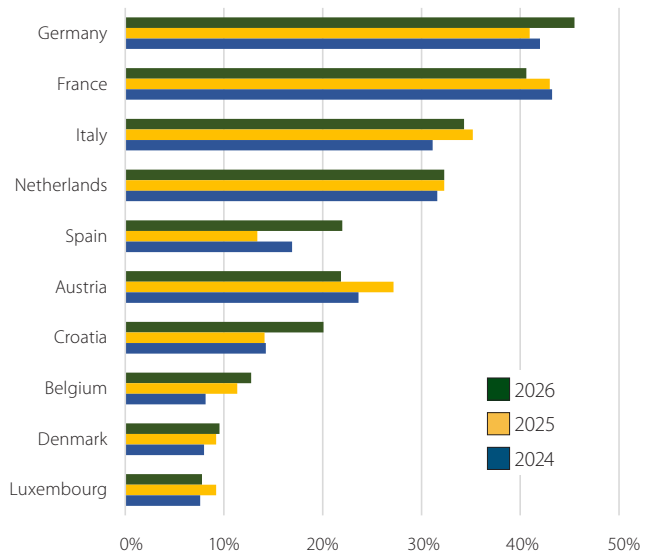


Where are you planning to take a camping holiday?

Campers without children



Campers with children



* For information about European countries not listed here, please contact our Sales department via sales@acsi.eu.