



2026 survey on camping plans

French campers

Are you curious about where French campers want to go on holiday in 2026? ACSI conducted a survey on the French campers' holiday plans for 2026. We present the results to you now.

For this survey, we asked more than 3,000 French campers about their plans. We approached them through ACSI's European websites and ACSI CampingCard newsletters. Campers could take part between 7 January to 6 February.

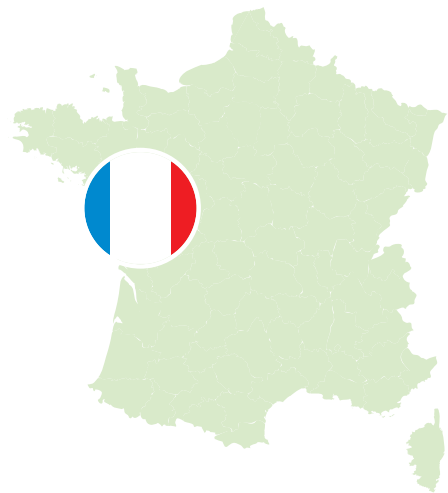
Average number of camping holidays in 2026

Campers who usually go on camping holidays without children seem to want to camp slightly more often in the coming years. In 2024 and 2025 the average was eight trips, increasing to nine in 2026. The total number of planned camping days decreases slightly to 61 days in 2026. This suggests that more frequent, shorter camping holidays are being planned.

One's own country remains the favourite

France remains by far the most popular destination for campers travelling without children. Interest stays high in 2024 and 2025 and appears to increase slightly further in 2026.

Spain firmly holds second place and continues to gain popularity.



3,295 respondents



18% have their own caravan



77% have their own motorhome

How often are you planning to go camping in 2026?



How many days in total are you planning to spend on a camping holiday?

2024



2025

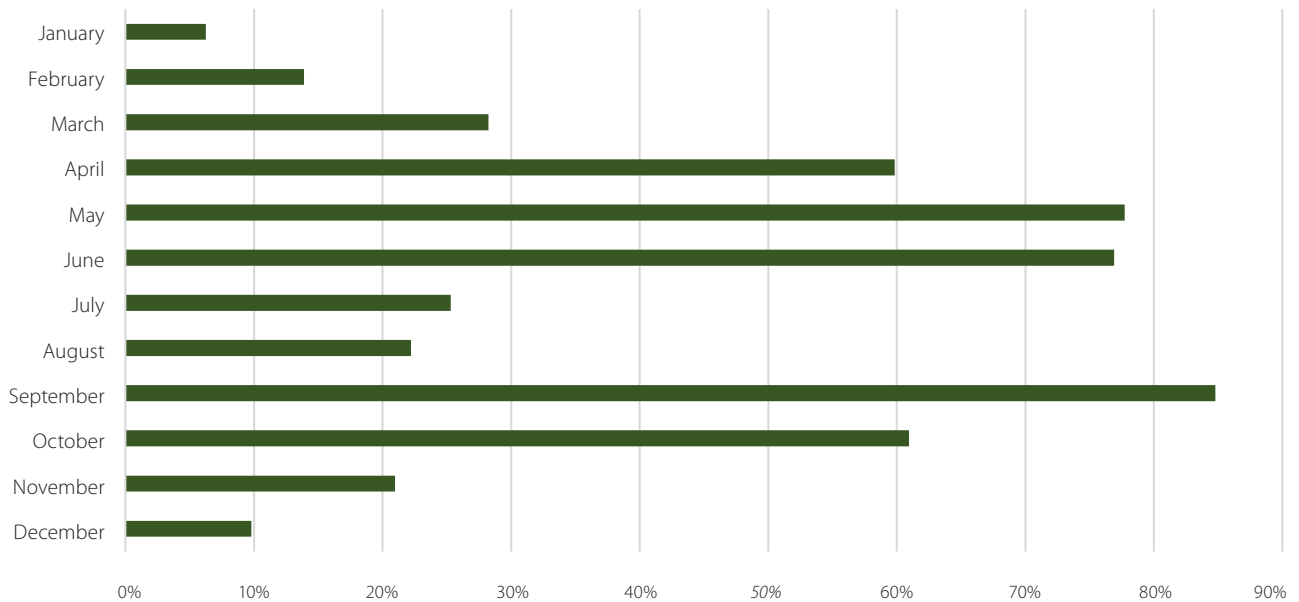


2026

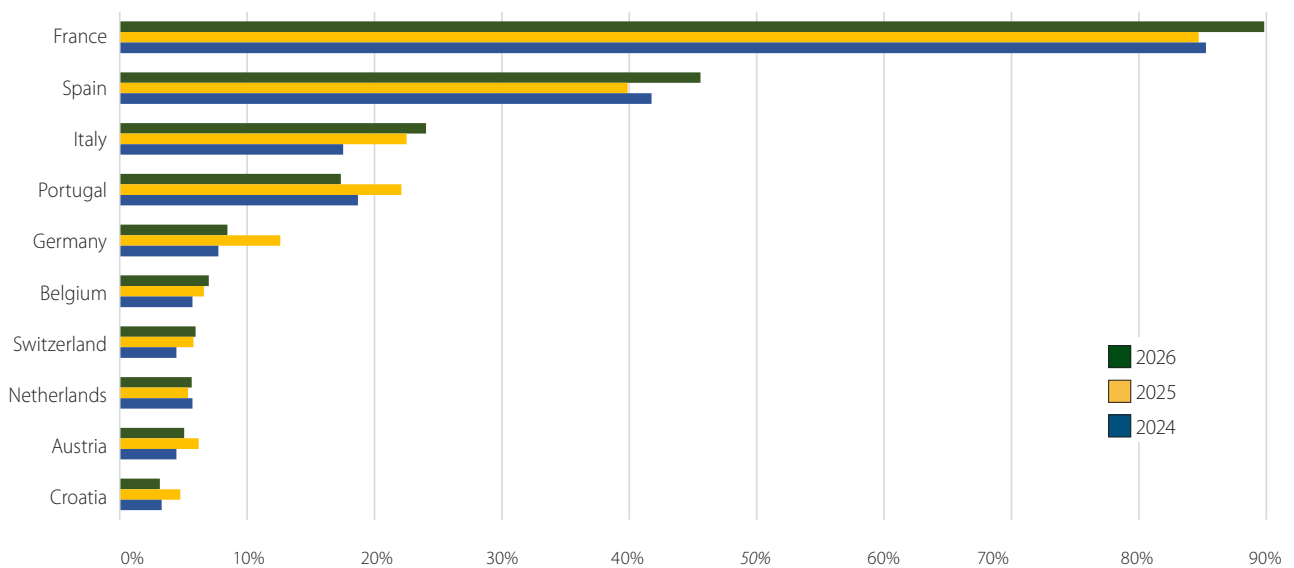




When do you plan to take a camping holiday in 2026?



Where are you planning to take a camping holiday?



* For information about European countries not listed here, please contact our Sales department via sales@acsi.eu.

Measurement: 7 January - 6 February