



2026 survey on camping plans British and Irish campers

Are you curious about where British and Irish campers want to go on holiday in 2026? ACSI conducted a survey on these campers' holiday plans for 2026. We present the results to you now.

For this survey, we asked more than 600 British and Irish campers about their plans. We approached them through ACSI's European websites and CampingCard ACSI newsletters. Campers could take part between 7 January to 6 February.

Average number of camping holidays in 2026

British and Irish campers who usually go camping without children continue to camp relatively frequently in the coming years. In 2024 and 2025, they report going on a camping holiday about five times per year. In 2026, this number appears to rise slightly to around six camping holidays.

The number of planned camping days remains high and fairly stable. In 2024 and 2025, they expect to spend an average of around 78 days at campsites. In 2026, this decreases slightly to about 76 days — a small decline, but still a substantial amount of time.

These countries are popular

As in previous years, France remains by far the most popular camping destination. The United Kingdom also continues to be an important destination, although percentages fluctuate more there over the years. Spain once again shows an upward trend compared with 2024, although that growth appears to level off slightly in 2026. Other countries such as Germany, Italy, Belgium, Portugal, and the Netherlands remain more stable in popularity.



686 respondents



21% have their own caravan



71% have their own motorhome

How often are you planning to go camping in 2026?

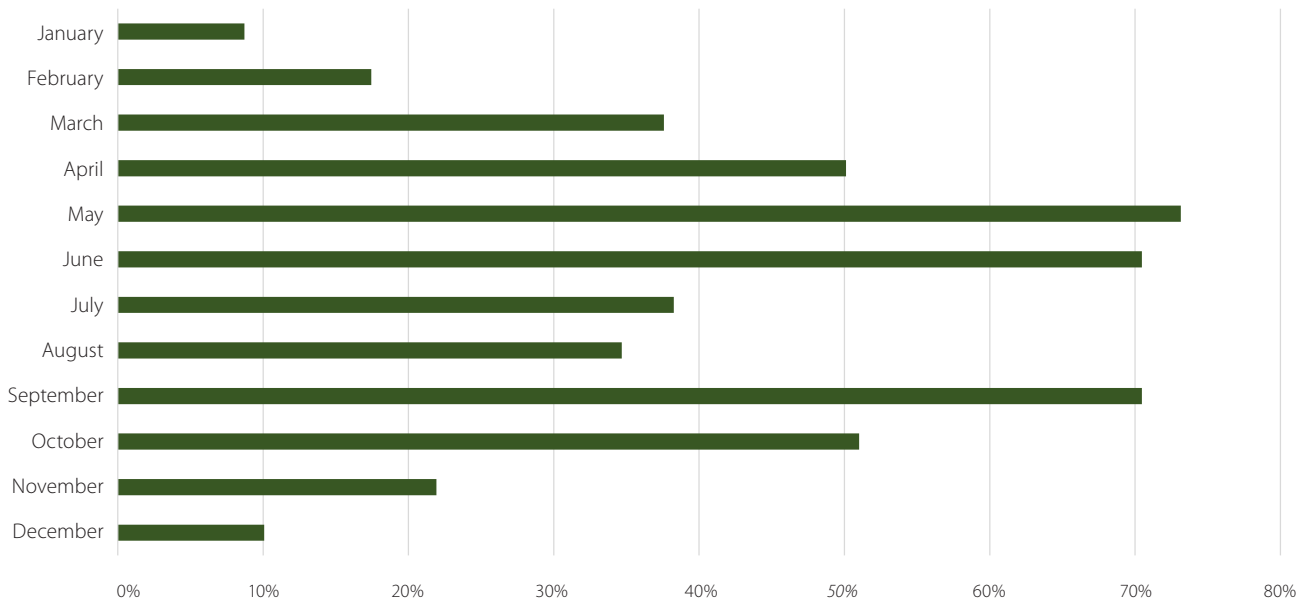


How many days in total are you planning to spend on a camping holiday?

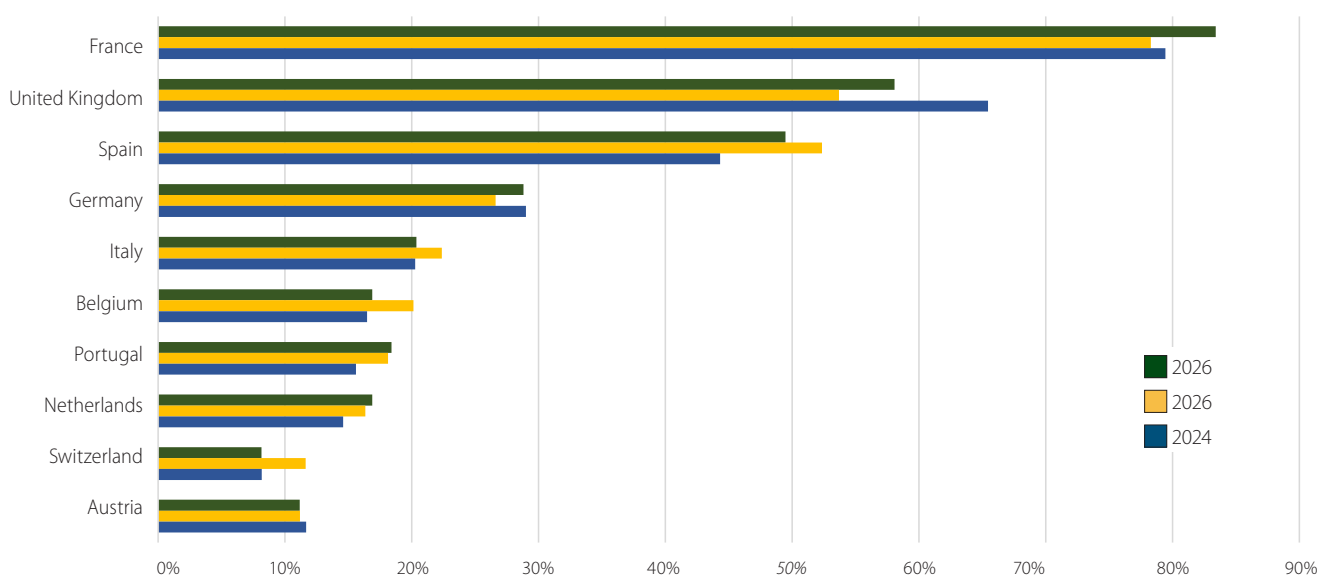




When do you plan to take a camping holiday in 2026?



Where are you planning to take a camping holiday?



* For information about European countries not listed here, please contact our Sales department via sales@acsi.eu.

Measurement: 7 January - 6 February