



2026 survey on camping plans

Dutch campers

Are you curious about where Dutch campers want to go on holiday in 2026? ACSI conducted a survey on the Dutch campers' holiday plans for 2026. We present the results to you now.

For this survey, we asked more than 8,500 Dutch campers about their plans. We approached them through ACSI's European websites and newsletters. Campers could take part between 7 January to 6 February.

Average number of camping holidays in 2026

Dutch campers who travel with (grand)children plan to go on a camping holiday an average of three times in 2026. Together, they account for almost 39 days of camping on average, a clear increase compared to 2025. For campers travelling without children, the number of camping trips remains higher. They expect to go on holiday nearly four times on average in 2026, spread over more than 64 days. This continues the slight upward trend seen last year, both in the number of trips and in the total number of holiday days.

Popular camping destinations in 2026

For families with children, 2026 shows a strong increase in the popularity of the Netherlands as a camping destination: from 35% in 2024 to no less than 50% in 2026. Germany and Belgium are also becoming more popular among families. France remains one of the main destinations, but shows a slight decline. For campers without children, the Netherlands remains the most popular destination in 2026, followed by France. Both countries show an upward trend compared to previous years, while Germany remains stable at around 40%.



8,523 respondents



63% have their own caravan



29% have their own motorhome

How often are you planning to go camping in 2026?



Campers without children



Campers with children

How many days in total are you planning to spend on a camping holiday?

2024



Campers without children



Campers with children

2025



Campers without children



Campers with children

2026



Campers without children

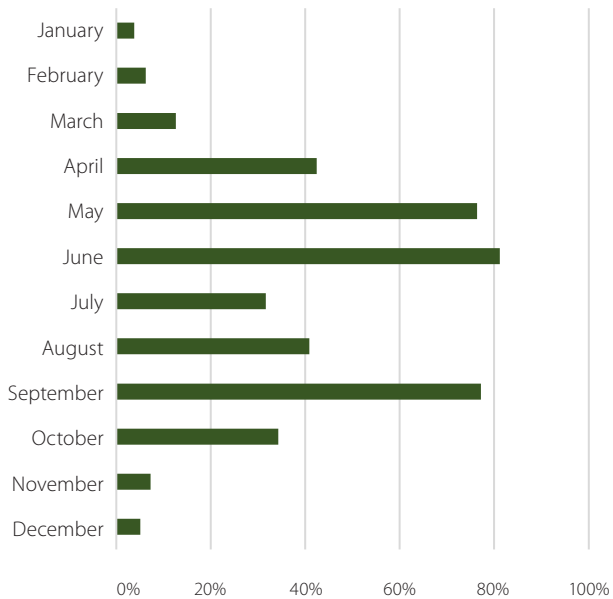


Campers with children

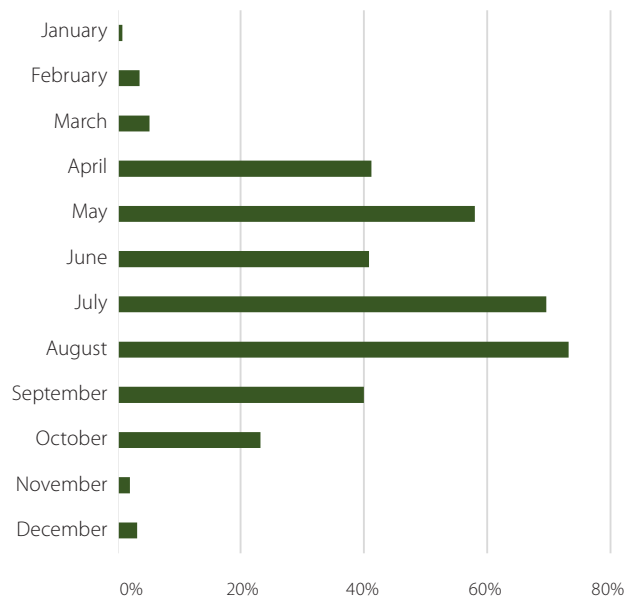


When do you plan to take a camping holiday in 2026?

Campers without children

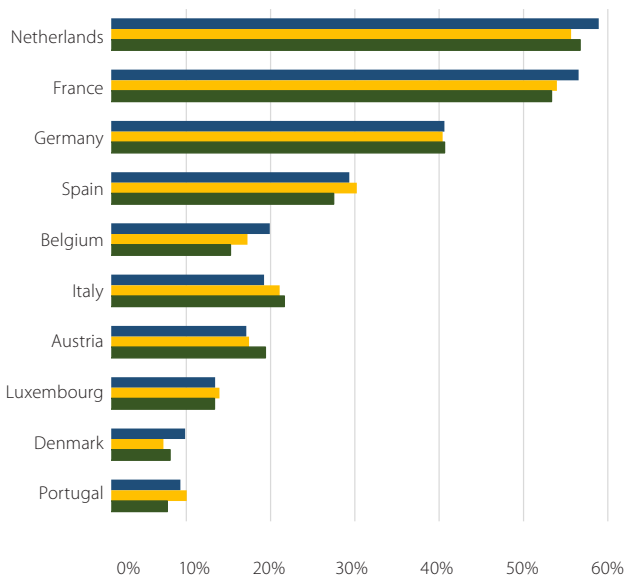


Campers with children

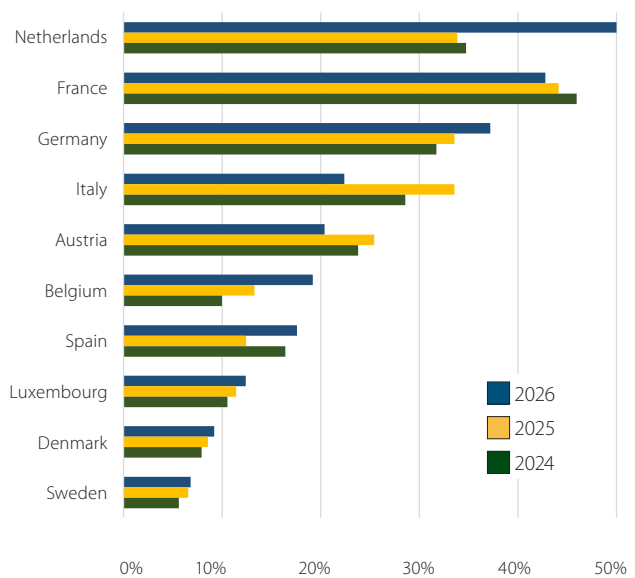


Where are you planning to take a camping holiday?

Campers without children



Campers with children



* For information about European countries not listed here, please contact our Sales department via sales@acsi.eu.